



Troy Warren Appoints Dave Martin as Barter Trade City Ambassador for the Grand Rapids, MI eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Grand Rapids, MI. Warren has appointed Dave Martin as the Grand Rapids Trade City Ambassador. Martin coordinates Trade and Networking Events for business owners in the greater Grand Rapids area.

Warren commented, "Every business needs lead generation and a steady stream of new customers. That is why I am pleased to introduce Dave Martin as the new Grand Rapids eBarterExchange Ambassador. His expertise in lead generation has spanned over 10 years and includes managing over \$30 million in ad spend."

Dave Martin can be reached at (616) 550-3329 to learn more about the Grand Rapids eBarterExchange as well as arranging to speak about barter at business networking events.

Martin said, "eBarterExchange will help businesses in the creativity of deal making. Not only will barter help

businesses think outside the box, but also help them realize there is no box. I am excited to share growth strategies with the Grand Rapids eBarterExchange members without the common limitations.?

eBarterExchange.com is launching in major metropolitans across the USA and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, ?I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight.?

Troy Warren is writing a book on all facets of barter and trade entitled ?The Forgotten Currency - Barter For What You Want Without Using Cash? that reveals how to increase revenues and decrease expenses.

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For more information about Grand Rapids eBarterExchange, contact the company here:Grand Rapids eBarterExchangeDave Martin(616) 550-3329grandrapids@ebarterexchange.com

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