Troy Warren Appoints Roberta O'Keith as Barter Trade City Ambassador for the Kansas City eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Kansas City. Warren has appointed Roberta O?Keith as the Kansas City Trade City Ambassador. O?Keith coordinates Trade and Networking Events for business owners in the greater Kansas City area.

Warren mentioned, ?I am excited to introduce Roberta as the Kansas City eBarterExchange Ambassador. For over 20 years Roberta has been recognized as a knowledgeable and well-rounded business leader helping people and companies connect within Kansas City area. Her experience helping small to mid-sized businesses improve overall performance, build customer retention, and improve employee engagement has gained her recognition as an industry expert and credible speaking opportunities. She has built a successful strategic consulting, business coaching and marketing practice targeted at bring big corporate skills and tools to the small to mid sized businesses.?

Roberta O?Keith can be reached at (913) 221-5214 to learn more about the Kansas City eBarterExchange as

well as arranging to speak about barter at business networking events.

O?Keith said, ?I am excited to have the opportunity to network with and connect other like minded businesses. eBarterExchange provides an alternative solution to the traditional way of doing business while increasing growth at the same time.?

eBarterExchange.com is launching in major metropolitans all across the USA and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, ?I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over $16 billion annually in the USA alone and there does not seem to be an end in sight.?

Troy Warren is writing a book on all facets of BARTER and TRADE entitled ?The Forgotten Currency - Barter For What You Want Without Using Cash? that reveals how to increase revenues and decrease expenses.
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For more information about Kansas City eBarterExchange, contact the company here:Kansas City eBarterExchangeRoberta O'Keith(913) 221-5214kansascity@ebarterexchange.com

Kansas City eBarterExchange

Email: kansascity@ebarterexchange.com

Phone: (913) 221-5214

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