



Social Media Marketing Company Announces New Services

August 01, 2017

August 01, 2017 - PRESSADVANTAGE -

CMS Social, based in Miami Beach, Florida, has announced their new services for local and national businesses. The company offers social media marketing to help business reach their targeted audience more effectively. Matt Gronbeck with CMS Social says, "Social media marketing is an integral part of every marketing plan, or it should be."

Gronbeck explains that social media marketing involves using sites like Facebook, Pinterest, Twitter, and others to connect with a target audience on a personal, more intimate level, which helps to establish trust in the business. He states that his social media marketing company has years of experience in marketing and that they offer services that will help businesses to gain a larger following of genuinely interested consumers.

"You have to get your name out there, and you have to develop and protect your online reputation," Gronbeck states. "Social media marketing can do both."

Gronbeck says that the company takes an in-depth examination of the business and their competitors and then develops a plan to provide optimized, quality content for social media channels, which piques the interest of potential customers and keeps current customers interested and engaged.

He says that the actual content used will depend on the business and its specific industry. In addition, the company sources images related to the business' industry to use along with copy for an aesthetic approach.

Gronbeck says that millions of consumers today use various social media sites and not capitalizing on these could be devastating for small businesses. With more and more consumers now using smartphones and accessing the internet to search for specific products and services, the company states that any business not showing a strong online presence is likely missing out on a significant amount of revenue.

CMS Social helps businesses to establish this online presence through their social media marketing services, and are currently offering a free trial period so that business owners can get an idea of what the services entail and determine whether or not they feel it is a good fit for them. More about the company and their services can be seen at <https://www.cmssocial.com/contact-us/>.

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For more information about CMS Social, contact the company here: CMS Social Matt Gronbeck 855-476-2425 help@cmssocial.com 1674 Meridian Ave, Suite 320 Miami Beach, FL 33139

CMS Social

CMS Social specializes in quality Social Media Marketing for SMBs, offering affordable Facebook, Twitter, Google Plus, and LinkedIn Brand Marketing Services.

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