



Above the Fold Media Expands into Email Marketing

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Above the Fold Media would like to announce that they are expanding their specialized SEO strategies and services to email marketing. They're using their digital marketing and Search Engine Optimization (SEO) strategies to create a service geared towards email marketing.

The introduction of this service is meant to round out the digital marketing services Above the Fold Media provides, by helping businesses use email marketing to build brand awareness, lasting relationships, and loyal customers.

Above the Fold Media can begin or enhance any email marketing campaign. They use a customer-oriented approach, making sure that the email campaign support they produce aligns with and works as part of a larger marketing strategy. Their services are designed to draw more contacts and create long-lasting relationships that effectively utilize email marketing, rather than making it a poor ROI yielding aspect of a general marketing strategy.

These services complete the marketing strategy, expanding it beyond website and social media presences, utilizing a direct and more personal connection to customers.

The introduction of their email marketing strategies and services is supported by their proven analysis and tracking of data.

By tracking and analyzing the effectiveness of their email marketing communications, Above the Fold Media will monitor how well the email campaign is working. This allows them to adjust the strategy as needed, ensuring that businesses get an impressive ROI.

More importantly, they ensure that the email marketing strategy fits within the overall marketing strategy of the company, boosting the entire company or product and ensuring a conversion. This expansion into email marketing makes Above the Fold Media an all around digital market company, offering many of the quintessential services desired for digital marketing campaigns.

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Above the FOld

Above the Fold Media: to serve businesses of all sizes with practical, reliable, and effective digital marketing.

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