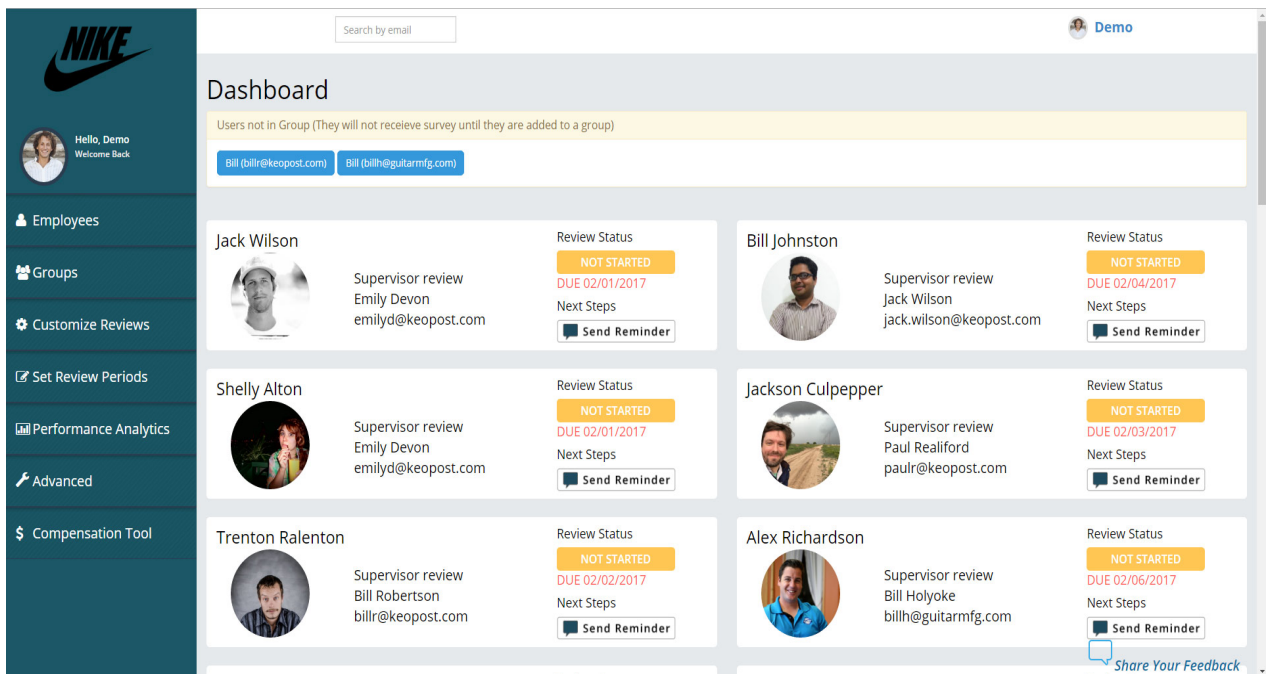




Collective Innovation Launches DeepTalent

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Portland, Oregon - DeepTalent is a completely automated cloud-based performance management system that takes care of everything from self, peer, and supervisor reviews to collecting the data and providing it in a powerful analytics interface. Designed with input from hundreds of human resource managers, the platform promotes a culture of feedback that is backed by the latest in HR science. Simply enter or import employee data, choose your survey and review periods, and sit back and watch the detailed analytics dashboard come alive. Reminders and surveys are sent automatically either in a 360-degree format with peers or a more traditional supervisor/employee review process.

DeepTalent's Scott Olson states: "We've found that many organizations want to increase their level of feedback, but have had a hard time with the 360-degree process as it can be time-consuming and hard to track. Many of the tools out there weren't fully automated and were so cumbersome that it felt as if you needed a PhD to set them up. We designed DeepTalent to be extremely intuitive with complete automation so Human Resources employees' workload could be more manageable with much better data."

The analytics tools allow users to see their top performers and under-performers, identify skill gaps, see

progress towards company goals, and drill down to gain greater insight into the strengths and weaknesses as an organization. A compensation tool helps companies award pay raises and bonuses to those who are truly driving growth and have competency data to help protect against lawsuits. An automated scorecard can be emailed to key stakeholders to show the organization's progress towards wildly important goals.

Benefits include:

360-Degree Feedback:

Full peer reviews greatly increase self awareness.

Automation:

Save time and get 100% of reviews done on schedule.

HR Analytics:

The reports users need to show managers and guide the company to greater profitability.

Custom Review Forms:

Create a review form or use an existing one.

Self Appraisals:

Let employees tell companies how they have been doing and their challenges.

Compensation Tool:

Take the guesswork out of compensation ? automatic calculation based on score. Award those who deserve it.

Alerts/Reminders:

Automatically lets users know if an eval has gone overdue.

Individual Development Plan:

Employees are given steps to improve their performance.

Easy to Setup:

Be ready to go in a matter of minutes.

Goal Setting/Tracking:

Keep track of what is important.

More information at: <http://www.deeptalent.com>.

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Website: <http://deeptalent.com/>

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