## Tecademics Launches Course On Building Online Businesses

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Tecademics is a learning facility that is based in Scottsdale, Arizona. The facility has recently announced that they have launched a course that teaches students from all over the world. The course is designed to show the students how to build their own businesses online using the latest digital marketing strategies, and to help them become successful entrepreneurs and online business owners.

The course is taught by PhD curriculum developers at the company's live adult learning center based out of Scottsdale. The facility states that they are using Instructional Systems Design or ISD as the base for its curriculum structure.

"ISD is offered in all major universities globally and has been proven to accelerate learning and increase retention for students," says Anthony Williams, a spokesperson for the facility. "It's the best platform for the courses that we plan to incorporate.

The instructors are successful internet entrepreneurs ranging from SEO experts, e-commerce experts, social media marketers, and digital marketers. Tecademics wants to point out that many people have been able to make their online business the only source of their income as online marketing boomed. The company adds that while there are colleges and universities offering courses on online entrepreneurship, the topics are limited and rarely are the students taught how to make money online.

"Online marketing has exploded in recent years," Williams adds. "We feel that our course can help people learn the basics and build a very lucrative business, which is our goal for all of our students.

Tecademics will be teaching its students internet marketing in the real world. In addition, these students will be taught on how to prepare to make a living with the skills that they acquire. Williams says that this solves two distinct problems for the students. It enables them to obtain a quality collegiate education without being in debt upon graduation. In addition, they are encouraged to create entrepreneurial ventures, thus creating more jobs for the workforce.

More about the facility, as well as specific information about the courses being offered, costs, and other aspects of these new classes can be found on the organization's official website at http://awill2016.tcdmcs.com.

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## **Tecademics**

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