



Scott Meadows Releases Book To Help Businesses Understand Online Marketing And To How Leverage The Search Engines

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Scott Meadows has announced that his new book, "Secrets to Growing Your Business Online," is now available for purchase at Amazon.com. The book is specifically designed to help company owners generate more new business by setting themselves up as the "go-to expert" in their chosen industry.

Meadows addresses this issue by teaching his readers the importance of educating potential customers. This step would in effect motivate them to do the needed call-to-action that would move them through the marketing funnel towards becoming a viable new customer. His book also takes a closer look at ways to cut the buying cycle, which could increase the possibility of doubling or even tripling a company's customer base in as little as 3 months.

The book includes useful tips and gives its readers an inside view on successful businesses and the strategies they have used to bring in new customers. It focuses on how to screen out what are called "SEO Monkeys," who are so-called marketing experts that promise top listings in the search engines but never seem to deliver on those promises. It also includes the essential steps needed to help local businesses get

more customers through online marketing strategies, avoiding pitfalls that may end up costing excessive amounts of money.

Meadows knows how to analyze the constantly changing landscape of online marketing. He has been considered one of the SEO Experts in Greenville SC. He states that as an expert in local online marketing and a best-selling author, he is committed to helping small business owners thrive by showing them how to use proven Internet marketing strategies. The book promises to help all types of business owners to completely turn around a struggling enterprise and bring it all the way "from floundering to flourishing."

The book has received top reviews in the Amazon community for its practical and useful advice. According to one reader:

"Secrets to Growing Your Business Online is a must-have in the all-too-slim library of marketing help for businesses that don't have a massive marketing budget. The book is sharply focused and laid out in a step-by-step plan."

Meadows recommends that anyone who has plans to start a business, or who already has an existing business but needs a boost up, should read this book. He feels that his experience and knowledge in this field makes him one of the primary SEO experts in Greenville, SC, and that those who read his book will find value information to help their business succeed.

As head of Spark Local Marketing, he has a team of SEO Greenville SC experts who are dedicated to providing their customers with the highest level of return on their investment. As he says himself, "We're an ethical marketing and advertising agency that sees ourselves as partners in your success. We believe that our long lasting client relationships speak volumes about the quality we provide."

If anyone would like to know more about the new release by Scott Meadows and could use a little helpful advice about the secrets to online marketing, they may find the new publication useful.

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For more information about Spark Local Marketing, contact the company here: Spark Local Marketing Scott Meadows 864-735-5488 scott@sparklocal.com 2320 E North St, Greenville, SC 29607

Spark Local Marketing

Our team takes a different approach when it comes to marketing your company. We take a "People First" type of approach where we learn about your challenges, your goals, what's keeping you awake at night.

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