



Scott Meadows Releases New Book Geared Towards Dental Marketing

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Scott Meadows has recently announced the release of his new book entitled "Dental Marketing Secrets." The book is geared towards helping dental practices that are looking to take advantage of online tools that can help them gain a foothold in the highly competitive world of search engine optimization and online marketing.

Meadows, who is already a best-selling author and local business advocate in Greenville, SC, uses his background in business marketing to outline little known secrets many of his previous clients have already used in order to find the success they were looking for. His strategies are based on his personal knowledge of the industry and the unique needs of businesses both large and small. He says,

"We know your needs as a business owner and know how to produce results. We understand the challenges every dentist faces every day while trying to run and grow their business."

As the head of the Patient Prospectors team, he takes a completely different approach when it comes to marketing. His philosophy is based on a "People First" attitude where they take the time to determine the exact needs of their clients, their challenges, their goals, and their concerns. He feels that the more he learns

about a particular business, the better their chances of guiding them to success.

In his book, he applies those same secrets to the dental industry, giving valuable advice on how to keep ahead of the competition in the world of online marketing. He says that those who do not know how to get potential clients calling them are "missing out on one of the most powerful marketing tools available." With the secrets contained in his book, a dental business could grow their practice as much as seven times its current size within a span of just a few months.

In its pages, he outlines how to get started online if a dental practice hasn't already made this step, how to get a website to work for itself, how to take care of their patients, and how to get their business to thrive.

Scott says there are several ways to implement a successful Dental SEO plan of action, many of which dental practices are getting wrong. He points out that other dental marketing companies may make great promises on the world of online marketing, but many of them never seem to follow through.

Reviewers of his book seem to agree. One reader comments:

"Scott is an expert marketer and in this book he outlines how Dental Practices can get more leads, calls & patients by implementing proven marketing methods."

When a dental practice knows how to market its business in a way that will appeal to potential clients, their chances of increased leads may be unavoidable. Meadows brings these "secrets" out in the open so everyone who reads his book can take advantage of them.

The book is now available for purchase at Amazon.com for those who may be interested in learning his strategies for increasing online traffic to dental websites.

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For more information about Patient Prospectors, contact the company here: Patient Prospectors Scott Meadows 877-925-8007 scott@patientprospectors.com 2320 E North St Ste MGreenville, SC 29607

Patient Prospectors

We're a leading dental marketing company who helps dental practices grow to seven and even eight figure business by providing a steady flow of new patients through our proven online marketing strategies.

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