



## **Immortalitea Revenue Boosted By Fox News Coverage Of Jiaogulan**

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The Immortalitea Company, based in Grandville, MI, is proud to announce that its top selling product has recently been featured on Fox News, thereby ensuring that more people can get to know about their product. The company added that this news coverage has resulted into a significant boost in the company's revenue. The company is the brains behind the Jiaogulan tea. This little known herb is their best selling product, despite it receiving very little media attention before it was noticed by Fox News.

Ralph Kenney, CEO of The Immortalitea Company, says: "Jiaogulan also known as "gynostemma," is a herbaceous climbing vine that belongs to the cucumber family. Jiaogulan has been used in traditional Chinese medicine for thousands of years. However, despite ancient Chinese traditions becoming more commonplace in the Western world, few people have heard of Jiaogulan. Our company focuses specifically on this tea and, while it has long been our bestselling product, our customer base remained very select. Thanks to the recent coverage in Fox News, however, our revenue has been boosted tremendously. We're so happy to see that more people are now able to access this unique tea."

The Immortalitea Company is also keen to ensure that people have an understanding of what Jiaogulan is,

and how it works. While this is extensively covered in the recent Fox News piece, they have also released their own Jiaogulan FAQ section, where people can have all their most pressing questions answered. This section is proving to be particularly popular, not in the least with those who are faithful followers of Fox News.

Aside from the boost in revenue after the exposure in mainstream media, the company has also received a wealth of positive reviews from those who feel that the Immortalitea Jiaogulan tea is making them feel and look younger. Interestingly, a number of health professionals have even started serving it as standard part of their service to their patients. "Ralph is a good guy," says JP S. on the company's Facebook page. "Great products and service. I serve Jiaogulan tea in my reception room at my private practice in Murrells Inlet, SC. It is the main beverage we offer our patient/clients."

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## **The Immortalitea Company**

*The Immortalitea Company offers health-conscious organic and pesticide-free teas including jiaogulan, mulberry leaf, and gourmet organic teas.*

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The logo for Immortalitea features the word "IMMORTALITEA" in a stylized, serif font. The letters are white with a thin black outline. The letter 'O' is a solid green circle, the 'R' is a solid blue triangle, and the 'A' is a solid red triangle. The entire word is underlined with a double horizontal line.