



Instant Glamour ? The Answer to Digital Photography Needs

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Instant Glamour, a Singapore based family and corporate photographer (<http://instantglamour.com/>), announced the opening of their new services and packages for corporations, families, couples, friends, kids and even singles. The photo studio offers a wide spectrum of services ranging from contemporary portrait photography and headshots to lifestyle and family photography.

The studio is a modern style production space, located in Selegie Road (former Paradiz Center), Singapore, which is a burgeoning artistic community. It is only few steps away from The Cathay and the School of the Arts and before Parklane and Peace Center, and is easily accessible from all parts of Singapore by public transportation with nearest MRT Dhoby Ghaut MRT, Exit A and Bras Basah MRT at walking distance. A large shooting space, high ceilings, and the availability of natural light that pours through modern style windows make it possible to create a wonderful variety of portraitures. Outfitted with a full range of lighting and other photo equipment the studio is able to handle shoots of all kinds.

"The lasting appeal of formal studio portraits in this age of selfies and groupies there?s something about formal studio portraits that are worth a thousand words. At some point of time in our lives, most of us would

have dropped by a photography studio, dressed in our best, to get our picture taken. "It's almost a rite of passage to get portraits taken at each stage of life," says PR manager of Instant Glamour. "With images being the primary way that most people are using to communicate today, it is important to take the help from professionals. The digital photo industry, some might argue, has gone dormant because of the emergence of smart phones and other camera enabled mobile devices. However businesses that survive are those that work to maintain their competitive edge. We do not only provide the digital photography services, we also provide the makeover of you or your brand which is something that many people in the market actually need," adds PR manager.

"It is said that [the] First impression is the last impression. The first impression that you leave on [an]other does last for a long [time]. They will judge you either as someone with style or someone without any color and then they decide unconsciously if they can interact with you and on what level. Social media is the fiber that is literally holding the society together today. People communicate on social media using photos and images. The way one looks in these photos, is once again a very important factor. The photos create an impression about you and send a certain message without you ever speaking first. Professionals at Instant Glamour understand the client need and help them to send the right message with the picture," Blake from Instant Glamour explained in a statement to newsrooms recently.

About Instant Glamour

Located at the Bugis junction, Instant Glamour Makeover Photo Studio has been in operation since 1996 specializing in corporate and family photo. The studio has built a name for itself and managed to create one blend out of hairstyling and makeup techniques and digital photography. It, in a way, offers its valued customers a second chance as far as their looks are concerned. The studio does not only concentrate on delivering the best photos possible but also works to ensure that the people in the photos actually look the best that they can be.

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For more information about Instant Glamour, contact the company here: Instant Glamour Amtush (65) 6339 3998
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Instant Glamour

Instant Glamour Makeover Photo Studio was set up in 1996 at Bugis Junction and are the pioneers to ride the advent of digital photography.

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