



Harbor City Capital Management Announces The Appointment Of Managing Director

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Rockledge, FL, May 5, 2015. Harbor City Capital Management is pleased to announce the appointment of Bob Yeager as the Managing Director of Authority Institute, one of its subsidiary companies. Yeager brings 20 years' strategic marketing experience to the company and is the founder of the World Entrepreneur Success Training Program.

Yeager's role as Managing Director is to manage product development, team productivity, and project completion, and marketing and launch campaign strategies, among other necessary functions.

Yeager says, "Authority Institute is creating a focus of helping to propel business owners from expert status to authority leader in their industry, making it easy and effective for business owners everywhere to develop skills to author their own book, become a leading public speaker or, even, learn to create and publish their own products. Launching Authority Institute is the first step in giving business owners a ground-breaking opportunity to leap into the next evolution of their business development in the limelight of their industry."

Lee Collins, Executive Vice President of Operations of Harbor City Capital Management, has this to say

about Yeager: ?One of the most important factors in creating an almost magical team is giving each team member a sense of belonging and fostering their growth. Bob does this better than anyone else we know.?

About Harbor City Capital Management

Harbor City Capital Management is a private, boutique investment fund specializing in Digital Marketing Arbitrage. Harbor City Capital Management was founded by JP Maroney, an American investor and philanthropist with more than 25 years of experience starting, building, buying, and selling companies in publishing, media, advertising, software, ecommerce, textiles, training, real estate, and consulting. To learn more about Harbor City Capital Management, click here: <http://harborcitycapital.com/>.

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