Launching Of Affordable Mobile Apps Made Available In South Africa

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Johannesburg SEO, which is based in Johannesburg, Gauteng in South Africa, has been setting the tone for many other companies that provide search engine optimization services, always seeming to be innovative and up-to-date on the latest developments, and one step ahead of their competition. The company has now announced that the launching of a mobile apps development service. This is geared specifically towards small to medium businesses. The company has pointed out that it is committed to making mobile apps in Johannesburg South Africa affordable and thereby accessible to all.

CEO Rocco Gagiano says: "We have recently introduced our new service, which is that of mobile app development. Mobile apps are the future of marketing in South Africa, and businesses have to get on board if they are to remain competitive. We want to make sure that this is not something only the big businesses can achieve, which is why we offer our service particularly towards small to medium sized businesses. We encourage everyone to contact us to review what we can do for them."

In recent reports, it has been shown that over 60% of people in South Africa now prefer using smartphones to access the internet than computers. In fact, some estimates suggest that there are more more active mobile

internet users than traditional internet users. This has opened up a whole new area for businesses to concentrate on, which is what mobile application development in Johannesburg aims to achieve.

"Consider, for a minute, that some 25 million people in this country live below the poverty line," adds Johannesburg SEO, Chief Executive Officer . "Yet, out of those, 75% of those in those groups who are over the age of 15 own and use a mobile phone. Most of them extensively use social media, including Facebook and Snapchat, which are both excellent app advertisement platforms."

Johannesburg SEO is now known as one of the best Johannesburg Gauteng mobile apps companies. They have been behind the development of a large number of very popular apps. Small businesses are encouraged to contact them as soon as possible to start with their own development.

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For more information about Johannesburg SEO, contact the company here:Johannesburg SEOJohannesburg SEO0833778812rocco@johannesburgseo.net396 Jan Smuts Avenue, Valley CentreSuite 205, Craighall

Johannesburg SEO

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