Temecula Company Dealer Digital Group Highlights Importance Of Web Design Service

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Dealer Digital Group, an online marketing agency in Temecula, CA, had dedicated itself to helping clients have the most effective marketing tactics. They have now released new information on the benefits of excellent web design and what it entails, and why these tactics are so important to the success of a company. They encourage anyone interested in web design service to request a free website audit through the company's website.

Joel Miller from Dealer Digital Group says: "We have the required expertise on all of the important elements of web design and marketing. These include pay per click (PPC) management, search engine optimization, direct mail, email campaigns, social media, and display network and retargeting. These are the key factors to turn a website - and thereby the business - into a success. We offer all our clients a free website audit to show them their current status and their potential for improvement."

Research has demonstrated that around 25% of PPC management budgets are wasted. While PPC is an incredibly effective digital marketing method, it has to be done properly in order for businesses to see a true return on investment. In fact, Dealer Digital Group research has also shown that around 41% of all Google Adwords advertisements produce zero results due to poor management.

"Our research has revealed some important results that really demonstrate the importance of a proper digital marketing strategy," adds Joel Miller. "For instance, 70% of the clicks by search engine users are on organic links and 92% of young shoppers say they prefer to go online before making a purchase decision. Those are huge figures that truly have an impact on a business' bottom line."

Those who have worked with the Dealer Digital Group have been very pleased with the services they have received in terms of Pay Per Click managment and other services. "They are very knowledgeable," says Kim G. on the company's website. "I love the approach they bring to problems. I have always felt that the people at Dealer Digital Group are a part of our award winning team."

People are encouraged to contact the company if they need further information.

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