



## **Mojo Global Provides High ROI With Auto Sales Lead Generation System**

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Car dealerships are struggling to advertise their businesses because of the cost of traditional media, which delivers a poor return on investment (ROI). Fortunately, Scottsdale, AZ lead generation business Mojo Global has developed a proven auto sales lead generation program that solves this issue. Through the software, car dealerships can receive predictable leads and enjoy a high ROI for their marketing efforts.

Co-founder of Mojo Global, Cory Michael Sanchez, says: "On average, a person is exposed to 5,000 different advertisements every day. Out of these, around 86 actually raise awareness, while just 12 are engaged with. This means that the chance of a traditional ad engaging is just 0.0024 percent. With our system, however, high quality leads can be obtained in a way that is as predictable as the sunrise."

Car dealerships, like other businesses, have to establish relationships with their customers. This means building trust between the two parties. This is very difficult and, if not done properly, can result in a lost opportunity for a sale.

Sanchez adds: "Around 65% of automotive businesses have no lead nurturing strategy in place. This means

that when someone walks into the showroom, it can be almost impossible to close the sale. What our system does is ensure follow up is in place, elevating salespeople to absolute pros, closing that sale every time."

Numerous Mojo Global client success stories have demonstrated how good their automated system works. It is fully scalable to any size of business, enabling them to find unlimited prospects, and also engage in strong follow up. The system does everything a professional marketing sales force can do, but without having to pay hundreds of salaries. It has been shown to be particularly popular with businesses who hate or have no time for cold calling, businesses who have difficulties with follow up, and any other business that requires more customers and sales.

The Mojo Global Facebook reviews truly speak for themselves: "Mojo - The best software ever," says Luda D. "I wouldn't be where I am without Mojo. I have tried everything and Mojo + LinkedIn have generated the best leads for me, without a doubt. And I have tried everything."

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For more information about Mojo Global, contact the company here: Mojo Global Cory Michael Sanchez 480.339.4300 friends@mojoglobal.com 5665 N. Scottsdale Road Suite 130 Scottsdale, AZ 85250

## **Mojo Global**

*Winners of ?Marketer of the Year? award through the Phoenix Business Journal, Mojo Global Marketing is widely acknowledged as leaders and strategic visionaries in LinkedIn B2B lead generation training and software.*

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