



Truman Marketing Announces Reputation Marketing Services

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Truman Marketing, based in Brittany, Louisiana, has announced that they are now offering reputation marketing services for both local and national customers. The company states that services are designed to help companies improve their reputation online to gain businesses more customers.

Joel Gray, a spokesperson for Truman Marketing, states: "Your online reputation is important, even if you don't sell products or services over the internet. Many companies don't realize that their overall reputation can be significantly affected by how people see them online."

Gray states that building a business reputation to five stars online can substantially increase that company's overall business. To help business people, Truman Marketing is providing them with an online reputation report that tells them how they are currently being viewed by online visitors.

"Most consumers today look up a company online before they use them," Gray says. "Whether you sell things online or not, you have an online reputation, even if you don't currently have a company website. That reputation can literally make or break your business and improving it is essential for overall success."

Gray says that nearly 90 percent of all consumers take the time to look up a local business online before dealing with them. Even for companies that do not have websites, various review sites give consumers the opportunity to rate the business and their products or services. He states that reputation marketing helps to improve how consumers view a business by offering positive reviews of the local business, thus increasing its reputation and helping to increase its overall business revenue. The company points out that improving online reputation will help to better market and grow the company's customer base, making the company more money.

Without an online reputation, Gray says that consumers will bypass many local businesses and deal with those that have stellar reputations and reviews from local customers. He says that building a positive online reputation is crucial in today's technological world as more and more consumers rely on the internet for information about businesses on both local and national levels. Those interested in learning more about reputation marketing and the overall services provided by Truman Marketing can visit them online.

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For more information about Truman Marketing, contact the company here: Truman Marketing Joel Gray 225-773-6539 trumanmarketing@gmail.com Truman Marketing P.O. Box 27 Brittany, Louisiana 70718

Truman Marketing

Truman Marketing is a full service online marketing company that specializes in Reputation Marketing and Management. We have been helping local business owners since 2006.

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