



Truman Marketing Now Offers Reputation Marketing Services

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Truman Marketing, an online marketing agency in Brittany, Louisiana, is highlighting their new reputation marketing service. They have targeted local businesses in particular with this service, because maintaining a positive reputation has been found to be vital to overall success. Those interested in the services are requested to enter their contact information on the company's website to get started.

Joel Gray from Truman Marketing says: "They say that a company's most valuable asset is its staff, but I would like to stress that its reputation is just as important. Unless people think positively about a company, they won't shop there, no matter how good the staff is. This is particularly important for local businesses, who have to manage not just online reviews, but word of mouth reviews as well. Our new page for reputation management ensures that they can maintain and improve their reputation in a proactive way."

The new service, which is known as the Marketing Leader Package, is designed to go above and beyond reputation marketing services. It includes unlimited professionally designed images, a monthly 60 second review video commercial, website and blog review marketing, social media review marketing, image review marketing, video review marketing, video syndication and search engine optimization, and reputation

marketing analytics. Put together, these services have been designed to ensure that a positive reputation is highlighted every step of the way, and that negative reviews are identified immediately so that they can be addressed.

"Managing an online reputation is hard work," adds Joel Gray. "Warren Buffett himself said that it takes years to build up a reputation, but only an instant to destroy it. Our services are there to make sure our clients' reputation is maintained to the highest possible standards at all times, and we are very proud of what we do."

Besides offering the Marketing Leader Package, Truman Marketing now also offers reputation marketing training. In so doing, they aim to teach their clients what they can do themselves to maintain their positive reputation and possibly enhance it, how to identify what is being said about them online, and how to respond. Gray explains: "You need to know how to respond to comments, whether they are positive or negative, and our training explains all of that."

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For more information about Truman Marketing, contact the company here: Truman Marketing Joel Gray 225-773-6539 trumanmarketing@gmail.com Truman Marketing P.O. Box 27 Brittany, Louisiana 70718

Truman Marketing

Truman Marketing is a full service online marketing company that specializes in Reputation Marketing and Management. We have been helping local business owners since 2006.

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