



Parc Life Executive Condo Launched Near Upcoming North-South Corridor

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An executive lifestyle is what many people crave for; with a motive to serve the same, Fraser Centrepont and Keong Hong Pte Limited have come together to give the market Parc Life executive condo in which families can be proud to live.

Nestled amidst the lush heritage of Sembawang, The 628-unit Parc Life EC on Sembawang Avenue is the latest launch Jointly by Frasers Centrepont Ltd and Keong Hong Holdings. What makes Sembawang a perfect residential place is its good mix of low and high rise residences. The greener landscapes, transport availability, parks, links to expressway and serenity, make living in Sembawang and especially Parc Life, very desirable.

“All prefer to live a lavish lifestyle: a lifestyle that allows them to enjoy life as they go about their day to day tasks, a lifestyle that allows them to relax and unwind after a hard day’s task. This is what this project is looking to provide customers in the Singapore real estate market. A neighborhood where they can get to lead normal lives with their families but still be able to enjoy a lavish and luxurious lifestyle,” explained the salesperson from Fraser Centrepont.

Parc Life consists of 7 blocks of 16-storey tower and four blocks of 15-storey towers. It is particularly developed to fulfil the demands of modern families, with a variety of units and lifestyle facilities which includes barbecue, a pool, a Jacuzzi, a children's playground and leisure 50m infinity pool overlooking the tranquil Canberra Park. The project highlights specific eight spas unique to Parc Life like kids bubble spa, steam spa, hydrotherapy spa, and also a circular illuminated spa pool.

Parc Life EC features easy accessibility to shopping, transportation and is the only EC in Sembawang with doorstep entry to a park. Having the recently revived Canberra Park beside the project, residents of Parc Life will have advantage of additional large park apart from the one which the project has, added another leading real estate consultant from Singapore.

The project is located just few minute walk to the Sembawang Hub consisting Sembawang MRT and Bus Interchange next to the Sun Plaza mall, a leading property consultant Michael said. Many condo buyers shows interests in projects which are near to mature HDB estate, and nearby to amenities and public transport and that makes this project favorable to many. There is a direct train to Orchard and it takes just 30 minutes, Sembawang Shopping Centre is also nearby.

While talking about connectivity, Michael added, With the completion of North South Corridor in the next 5 years, the connectivity from the central business district will get good and there will be direct access to the expressway which will link further to Seletar Expressway and Pan Island Expressway.

The Singapore real estate market has come from very far. It has witnessed a lot of seasons and a lot of trends and the current trend is an upward one. Things are looking up for the better and many developers are throwing their hats into the ring. With many alternative projects to invest in this market will definitely give advantage to the buyers.

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