

## Anya Bartholomew Launches Nine Personality Type System Beta Version

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The mastermind behind the new personality type system is Anya Bartholomew, M.A. Linguistics, MBA Marketing. In the past, she successfully pioneered an innovative training model in the personal development industry. Recently, her interest in Neuro-Linguistics sparked the desire to improve and further develop the efficiency of the communication model for service industry.

Personality type theory has been widely recognized in the field of human behavior since the four humorous model of Hippocrates, which served as the base for a Five Temperaments system published in 1958. Since many systems has been introduced to accelerate desired changes in behavior.

The most recent addition is the Nine Personality Type system that is rooted in the integral map-making typology. It distills numerous meta-programs of human behavior to the core three on the horizontal line of development, followed by three vertical levels.

Bartholomew stated,? Once someone understands the Core Three Types and adjusts them to the three

levels, this person can dramatically increase the effectiveness of inner personal communication to produce

more targeted results. Specifically, instead of reading pages of recommendations to improve behavior, one

can start focusing on the main driver and within a much shorter period of time start experiences

transformational changes in productivity and effectiveness.?

Additionally, Bartholomew said, it is impactful in the interpersonal communication and is believed to lead to a

significant increase in instant rapport building at a fraction of a time that normally required integrating such

skills in the past.

The new Nine Personality Type System is currently in the Beta Phase before being released on the market in

early 2017. The new system can be used in any service oriented industry, where communicating with the

potential clients are at the core of business success model.

Similarly, it can be easily adapted by any individual to understand and apply their innate modality of

communication to any situation in their life, including interactions with friends and family.

To request more information about Nine Personality Type System email Anya Bartholomew at

anyabartholomew@gmail.com.

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For more information about Anya Bartholomew, contact the company here: Anya Bartholomew Anya

Bartholomew801-824-2924anyabartholomew@gmail.com

Anya Bartholomew

Anya Bartholomew is

CEO and Founder at Millionaire On Purpose

Website: http://www.anyabartholomew.com

Email: anyabartholomew@gmail.com

Phone: 801-824-2924

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