



Successful Startup101.com Launches New Site Targeting Startup Entrepreneurs

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SuccessfulStartup101.com recently re-launched a brand new site targeting startup entrepreneurs and small businesses. The new, user-friendly site has a variety of new features that will give CEOs and entrepreneur startups access to:

- ? Technology reviews
- ? Recommended resources
- ? Interviews with both new startup founders and entrepreneurs who have achieved success
- ? Entrepreneurial entertainment, including TV and movie recommendations and custom cartoons

The objective of SuccessfulStartup101.com is to educate startup entrepreneurs, as well as the small

business community in general, so people are able to run their businesses more effectively. The new site includes a blue print to small business success and free access to the company's flagship product, a digital startup magazine. Users can learn how to form an adequate business plan, how to outsource key functions of their business, gain a better knowledge of marketing essentials, and more. The new site is equipped to inform and to grow any business- both the tiniest idea that is not quite a business yet to the mightiest new brand that has already successfully launched and gained exposure in the market.

One of the most important features of SuccessfulStartup101.com is the finance page. 50% of business fail within their first year and 70-80% of business fail within the 5th year - and unfortunately this number is even larger for start-ups. Lack of capital and poor financial management is a huge factor in small business failure. SuccessfulStartup101.com covers in full detail the many different funding options and coaches users on how to position themselves for funding and form a strategic financial plan.

About SuccessfulStartUp101.com:

Successful Startup 101 is a digital startup magazine that caters to entrepreneur startups seeking guidance, advice, resources and tips on how to achieve individual business goals. The magazine, available on Amazon, iTunes, Google Play, as well as direct pdf download and interactive online formats, is the brainchild of Tabitha Jean Naylor, a seasoned Marketing & Business Management Consultant with over a decade of experience supporting and guiding the entrepreneurial ventures of both herself and her clients.

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For more information about Successful Startup 101, contact the company here: Successful Startup 101 Tabitha Jean Naylor 240-731-0836 tabitha@successfulstartup101.com 18106 Rolling Meadow Way Olney, MD 20832

Successful Startup 101

Successful Startup 101 provides answers to the most pertinent questions facing startup founders today, with the end goal being to help them avoid the pitfalls we've seen so many people fall into (and those that we have personally experienced ourselves).

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