



GKIC Names Vance Morris International Marketer of the Year

May 20, 2015

May 20, 2015 - PRESSADVANTAGE -

Easton, Maryland: Vance Morris was named Marketer Of the Year on May 2, 2015 by the International Marketing Organization GKIC, at their annual convention in Minneapolis, MN.

Morris is the owner of an exclusive carpet and oriental rug cleaning company in Easton, MD on the Eastern Shore of Maryland. Given the success of his marketing systems created for this business and being a true entrepreneur, keeping his eyes open for opportunity, and using direct response style marketing allowed him to start another more lucrative, fun information and consulting business. He now conducts Disney Service, Pricing and Marketing bootcamps as well as personally guided expeditions of The Disney resort in Orlando.

To win this award, Morris had to submit his entire service and marketing plan to GKIC and a panel of international marketing expert. Included were examples of all the marketing campaigns he ran as well as the results. Fifty percent of the judging was based on the the positive changes in his business and fifty percent based on the the explanation of the submission. One of the rules was that a GKIC member should be able to imitate one of the campaigns with minor tweeks and create great results.

Morris was chosen from entries from around the world and over 5000 members. Each year GKIC holds a special competition that represents some of the best examples of how their members use direct response-style marketing to get results. The award celebrates the marketing achievements of small business owners and entrepreneurs who have used GKIC-style marketing to grow their business and achieve extraordinary financial increases in their bottom line.

"This guy know his business and his numbers" Dan Kennedy was quoted as saying recently about Morris. "Very smart marketer", he continued.

Vance Morris is now the international marketing and entrepreneur ambassador for GKIC in 2015-2016, traveling the country speaking at conferences & trade organizations as well as working with small businesses to create or improve their client service systems and marketing strategies.

Morris has created a coaching and consulting product based on his Executive career with The Walt Disney World Resort as well as the Smithsonian Museum System, The White House, NASA and Tyson Foods. His motto is "You won't profit unless you implement". Success is about doing, action and implementation.

Morris has been featured on Fox, ABC, Nation's Restaurant News, Wall Street Select and the Star Democrat. He has shared the stage with Penn Jillette, Dan Kennedy, Joe Polish, Lou Ferrigno, Jake Steinfield, Emmitt Smith and Dave Dee.

About Deliver Service Now: Deliver Service Now is the only Disney-Style Direct Response Marketing firm on the planet. They specialize in Disnifying (transforming) businesses into service power houses and then marketing that new level of service. Vance Morris can be reached at: vance@Deliverprofitsnow.com.

###

For more information about Deliver Service Now, contact the company here: Deliver Service Now Vance Morris 410-924-4684 vance@deliverprofitsnow.com 210 Marlboro Ave Ste 31 PMB 374 Easton, MD 21601

Deliver Service Now

*Vance Morris is the founder of the Deliver Service Now institute (DSNi), a Disney Service & Direct Marketing firm.
Vance spent 10 years as an operations executive in the Disney Resorts in Orlando, FL*

Website: <http://www.deliverservicenow.com>

Email: vance@deliverprofitsnow.com

Phone: 410-924-4684



