



## **Simply Pets Online Introduces New Color to Its Kitty Mat Bowl Line**

*October 25, 2016*

October 25, 2016 -

Simply Pets Online is pleased to announce the release of a new green-colored bowl to its line of Silicone Cat Food Bowls available on Amazon. Shoppers now have more variety in color to choose from, with the product also available in red, grey and blue.

The new color is an attractive teal and has the same features as the other cat food bowls in the line. These include being made from 100 percent, food-grade silicone and having a stylish, happy cat design. An all-in-one eating mat and water dish that is made by professional veterinarians and used in actual pet clinics, the additional of the new color comes as the product gains popularity on giant shopping portal, Amazon.

Since its release to online shoppers, the product has become an instant hit due to its many features and benefits. To begin with, the silicone Kitty Mat Bowl is built with a 1-inch deep ridge that helps users separate cat foods, whether wet or dry, from cat treats and water. In addition, its non-slip, placemat base helps to keep cat food and water from off the floor, preventing messes. The cat food bowl is also easy to keep clean,

requiring only warm soap and water, and can also be placed in a dishwasher.

An additional benefit possessed by the one-piece cat food bowl is that it does not contain harmful chemicals, such as BPA, PVC, lead and phthalates. Simply Pets Online says that the food cat bowl can be easily stored in drawers and cupboards and is readily stackable. Its soft silicone texture is also gentle on the teeth of cats and it has been rigorously tested to meet the highest safety standards.

The addition of a new color to the line of KittyMatBowl and mats from Simply Pets Online provides shoppers, who want to color-coordinate their pet care products, with more options. The product is sold with a full money-back guarantee in case shoppers are not satisfied.

###

For more information about Simply Pets Online, contact the company here: Simply Pets Online  
Simply Pets Online  
0191 385 9696  
customer\_care@simpleypetsonline.net  
12 Front Street  
Houghton Le Spring  
Durham, DH4 6LP  
UK

## Simply Pets Online

*Founded by 2 vets with 1 mission: Create happy, healthy pets.*

*Beautiful, practical, meaningful stuff to help enrich your pets life! We make what we love. We love what we do.*

Website: <http://simpleypetsonline.net/>

Email: [customer\\_care@simpleypetsonline.net](mailto:customer_care@simpleypetsonline.net)

Phone: 0191 385 9696

