



Mobile Apps Development In Cape Town Reaches New Heights

October 28, 2016

October 28, 2016 - PRESSADVANTAGE -

Mobile usage in South Africa has soared over recent years such that the overall landscape of online marketing and mobile development has changed tremendously as well. Cape Town SEO, an online marketing agency in Cape Town, South Africa, has been at the forefront of the development of mobile apps in Cape Town South Africa, with increasing numbers of apps being developed for clients.

Rocco Gagiano from Cape Town SEO says: "It isn't too long ago that few people in South Africa had mobile phones. However, over the past few years, there has been a huge boom in mobile connectivity. Now, people don't just have mobile phones, they have smartphones and they have expectations in terms of receiving excellent services. This has opened up a whole new market for developers, who suddenly have to think about developing mobile apps to suit the consumer market."

Cape Town SEO mobile app development is still in its infancy, with businesses finding themselves propelled into a world that was unknown for a long period of time. Now, however, those who are unable to keep up find themselves losing customers. As a result, Cape Town SEO is leading the way in the world of app development, showing companies all over the country how their work can help them in terms of overall

business growth.

Those who have worked with the agency have been full of praise over the services that they have received. "Best SEO Agency in Cape Town," says one customer on the company's Facebook page. "Improved rankings on a monthly basis, very innovative, excellent service."

When it comes to mobile apps Cape Town seems to suddenly have been propelled into the 21st century, seemingly overnight. The recent Mobile Africa 2015 study demonstrated that 40% of users in South Africa now use their mobile phone to access the internet, and these figures are growing. One of the reasons for this is that the mobile broadband infrastructure in South Africa is incredibly robust, which is why demand for mobile app development is rising so rapidly as well. Cape Town SEO encourages everyone to contact them to get started.

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Cape Town SEO

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