



Sending The Right Message To The Right Eyes Podcast Now Available

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Carrie Hartunain Smith with Smart Marketing Consulting in Scottsdale, Arizona, was recently interviewed by the ever famous podcast host, David Ralph, of Join Up Dots where they discussed "Sending The Right Message To The Right Eyes". The Join Up Dots, Episode 609, podcast is now available for viewing.

During the interview, Smith not only discussed strategic marketing tips, but she got a little personal and shared why she was reluctant to leave the corporate world and start her own business.

"It was great being able to share personal moments with listeners," says Carrie Hartunian Smith. "And it was also great being able to share how special moments in my life helped me get to where I am today."

Around the fifteen minute marker, Smith shared her unconventional way of starting her business several years ago. She does not necessarily recommend others do what she did, but shares her story in starting out after leaving a very successful corporate career.

"I think that everyone has a story to share," Smith said. "And I believe that somewhere someone else may be

listening for that story in order to give him or her the motivation needed to reach that person's fullest potential."

Join Up Dots is a top ranked interview show with listeners from more than 180 countries around the world. The show regularly interviews top marketers and entrepreneurs to share their stories with others.

Smart Marketing Consulting works with entrepreneurs and organizations, helping them to build better marketing strategies and campaigns. The company works one on one with marketers, ensuring that they get a feel for what each business needs and the steps it will take to reach their individual goals. Smith is considered an expert in her field, and through her company, helps to identify ways that businesses can build profits and maximize their bottom line.

The podcast is now available for listening on the Join Up Dots official website. Those interested in learning more about Carrie Smith and her company, Smart Marketing Consulting, can do so on the company's website.

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For more information about Smart Marketing Consulting, contact the company here: Smart Marketing Consulting
Carrie Smith 480-695-7913
Carrie@smartmarketingconsulting.com
PO Box 8086 Cave Creek, AZ 85327

Smart Marketing Consulting

Smart Marketing Consulting takes the "classic tried and true" business practices and incorporates 21st century proven techniques to create a thriving scalable, repeatable and profitable business for you.

Website: <http://smartmarketingconsulting.com>

Email: Carrie@smartmarketingconsulting.com

Phone: 480-695-7913

