

Malaysian SEO Company BizBuildUp Elevation Announces Free Program For Asean SME Showcase Community

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Malaysia search engine optimization (SEO) company BizBuildUp Elevation announces the availability of a free service program in support of the Asean SME Showcase & Conference 2015 that is taking place from 26 to 28 May at the Kuala Lumpur Convention Centre. These online presence audits will be offered to participants of the event as well as the Asean small medium enterprises (SME) community that reportedly represents more than 95% of total business establishments within South East Asia.

M.G. ONG, principal consultant at BizBuildUp Elevation, says, "Many SMEs in the region suffer from a poor business presence on the internet. Our audits will help these SMEs find and overcome their weak areas, enabling them to more effectively use the Internet to reach out to their customers and target audience. This will put them in good shape to profit from the business opportunities presented within the emerging ASEAN Economic Community (AEC).

Each BOP audit consists of a pro consultation that includes the following analysis:

- ? Keyword research to determine keywords the prospective customers are using to search for the SME's type of products and services,
- ? Competitive analysis to uncover strong and relevant keywords that can be effectively ranked and are currently possibly not targeted by the SME's competitors,
- ? Website structure analysis to determine optimization gains that can help attract more prospects to visit the site.

This free audit is available for a limited time only. The company is only offering the BOP audits to qualified business to consumer (B2C) SMEs that operate in South East Asia. Applications are also welcome from

trade visitors and participants in the 3-day Asean SME Showcase event that's organized by SME Corporation Malaysia (SME Corp).?

For more information on the free BizBuildUp Elevation online audits , please visit:
<http://www.bizbuildupelevation.com/free-audit-for-smes/>

Information About BizBuildUp Elevation

BizBuildup Elevation is an online marketing consultancy and media company that serve North American small business owners in addition to SMEs that operate in EMEA and Asia Pacific. To learn more about BizBuildUp Elevation, you should call M.G. ONG at +60 12 332 1063 or email mgong@bizbuildupelevation.com .

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