

Upstager Consulting, Inc Launches New Brand Partner Program For Small Businesses Without Large Startup Budgets

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Cincinnati, OH ? Business development consultancy company, Upstager Consulting, Inc is launching a new web design and SEO program for small businesses wanting to launch an eCommerce store and climb search engine rankings without a large startup budget.

Founded by Jason Appleton in 2015, Upstager Consulting, Inc was established out of the desire to help small business owners compete with larger and more established companies but don't have enormous budgets. Upstager now offers the Brand Partnership Program for small companies looking to launch an eCommerce store without a large startup budget.

The Brand Partnership Program

A company looking to establish an eCommerce website will get an SEO optimized website designed by Upstager for around \$1,000 depending on the size of the site and a number of products offered at launch. This being an incredibly low price which covers initial setup time at cost, the company says. Upstager considers this pricing an investment in the partnership for future growth knowing that if they are creating the site for taking over someone else's work, it can be optimized properly from the start and decrease work needed.

After site completion and launch, the Search Engine Optimization begins offsite for increased rankings. The Brand Partnership Program enables clients to enjoy the benefits of larger SEO campaigns that would otherwise cost thousands or more monthly at a base price of \$500 per month and 15% of the revenue generated from the site. As sales increase, as does the monthly SEO retainer which is tracked through the site and ultimately enables Upstager to push the site to rank for more competitive and higher traffic keywords related to the client's industry and product offerings.

The Brand Partnership Program is a long-term commitment for both parties and not an overnight success

effort. However, services provided to Brand Partners include but are not limited to Video Marketing, Press Release Distribution, Graphic Design for Social Media marketing, Content Marketing and more, at no additional cost to the Brand Partner.

History Of Upstager

Jason Appleton, a former Pro/Am MMA Fight Promoter of 6 years that garnered attention for events and fighters through SEO and online marketing which lead to a nationally syndicated television series and live national broadcasts on Direct TV before deciding to leave the industry. Having launched his first business out of High School in 1996, a web development company he later sold by his 21st birthday, Appleton has been involved in web design and online marketing for over 20 years. Appleton then entered the mortgage industry where he broke records in sales and production volume and continued in the business development of mortgage branches. Combining the experience in all industries over 20 years, Appleton launched Upstager Consulting, Inc which not only helps companies with Web Design, SEO, and online marketing but also in sales coaching, branding, print design, public speaking and other business developmental efforts.

For more information, visit Upstager.com or call 513-258-3545.

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