



Fort Myers Local Releases Updated Personal Branding Training, The Three Minute Expert

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Ray Higdon, a resident of Fort Myers, Florida, whose company was listed on the Inc. 5000 this year, has just released an update to his company's popular training on personal branding, called the 3 Minute Expert. In this training, the company states that they will share how business owners can utilize the Internet to position themselves and companies as the go-to experts in their profession.

To date, more than 8,000 copies of this training have been sold worldwide, and the latest update incorporates new facets of social media and branding. The company is offering a free three video series, which can be found on their official website.

Ray Higdon says, "The video series gives you many secrets that will help you to position yourself as an authority figure in any niche."

The 3 Minute Expert helps marketers to create content to attract their target audience. Higdon says that the video series comes from years of strategies that he has personally put into practice in building his business empire. He states that the addition of social media and branding information is critical in helping businesses

to better market their products and services and to reach the right people with their messages.

Higdon states that his training will help marketers to create simple content that will work around the clock to bring in customers or clients. He says that after the training, marketers will have a good idea of what it takes to create an online presence that reaches higher levels of success than they have ever known, and levels that position them as authorities within their niche. He states that establishing oneself as an authority is the first and foremost rule of marketing, and the one that can make the most difference when it comes to online success.

Those interested in learning more or connecting with other marketers who have worked with Higdon and his company can view Facebook page reviews. More information can also be found on the company's official website.

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For more information about Higdon Group, contact the company here: Higdon Group Ray
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Higdon Group

My wife and I travel the world teaching people how to get more leads, recruit more reps and become top earners in their network marketing company. We built our business using online / offline marketing and prospecting and teach others how to do the same.

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