



Scottsdale Firm Implements Five-Step Optimization Process

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Copper Core Designs offers a simple and effective approach to improving the flow of new leads to clients. The methods include SEO, social media, PPC and other tactics.

Scottsdale AZ: Copper Core Designs and owner Sean Coons are pleased to announce their five-step approach to Phoenix internet marketing. The company uses natural and organic tactics to obtain the promised results. The five-step approach begins from the ground up by researching the keywords. The competitors are analyzed, as well as analysis of the client's website. Step four is to enhance the content and finally employ proven link development strategies.

The internet marketing Phoenix company can help to funnel new leads to clients using search engine optimization, social media, pay-per-click and a number of additional tactics to improve the market presence of its clients' websites in order to maximize conversions and sales. The clients are provided with tracking data and weekly and monthly reports showing the progress for clients of CopperCoreDesigns.com. Every client is

different, so the plan is tailored to fit the specific business.

Copper Core Designs is an internet marketing Phoenix AZ firm that specializes in consulting for SEO purposes. It also provides methods for lead generation and marketing. The goal of the firm is to obtain the best possible results for the client's company. The results increase the ranking of the website, which provides more online traffic and a better bottom line.

According to Sean Coons, "Our philosophy is quite simple. We like to solely concentrate on a completely researched Search Engine Optimization technique. Techniques are used on our own sites first and only when proven to be successful, do we use them on our client's sites. Our highly refined process is proven to deliver results. Our search engine optimization experience is from a range of industries including technology, retail, medical, hospitality, automotive, construction and domestic services."

He continues, "We begin each project with a thorough analysis, and maintain our efforts with full transparency of what we are going to do. Our efforts use only the parts of SEO which are needed for a particular client."

For more information about Copper Core, visit <http://www.coppercoredesigns.com>.

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