

## Ray Higdon Announces Upcoming Network Marketing Training Event

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Ray Higdon, a long term resident of Fort Myers, Florida, has announced an upcoming network marketing training event to be held in Fort Myers. Higdon states that his network marketing training company will be hosting the event, which is planned for December 10, 2016 from 10:00 a.m. until 4:00 p.m. The marketing event will be held at the Holiday Inn located at 9931 Interstate Commerce Dr. off Alico Rd. in Fort Myers.

The exclusive one day event called Home Business Intensive will provide intensive training, and Higdon states that it is a must for network marketers. He says that they plan to cover several important topics.

"We're going to cover so much critical information," Higdon states. "We'll give you warm market recruiting strategies that are sure to boost your closing ratio, and cold marketing scripts to help you effectively approach people you don?t know and help them get started as customers or reps."

Higdon states that more information about the event and the topics that will be covered can be seen by those who view his Facebook page. "We want to show you how simple strategies can help you to create lifestyle and financial freedom in your network marketing business," Higdon says.

Higdon states that the six-hour meeting will include intensive network marketing training. He says that those

who register will be treated to lunch by the company, and a bonus book signing. The book signing by Higdon

will be for his newly released book called "Vibrational Money Immersion?.

In addition to cold calling techniques, Higdon states that they will be covering social media platforms and how

to gain prospects through this very effective marketing platform. He says that his super team nurturing

formula for creating a winning team attitude will also be covered, in addition to various other topics of interest

for marketers.

Higdon and his company state that they urge all marketers or home business owners to join them for the

conference in Ft. Myers in December. They state that more details on the event including a complete listing of

all bonuses and topics that will be covered can be seen on their official website on the ?ticketing confirmation

page? for registration.

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For more information about Higdon Group, contact the company here:Higdon GroupRay

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**Higdon Group** 

My wife and I travel the world teaching people how to get more leads, recruit more reps and become top earners in their

network marketing company. We built our business using online / offline marketing and prospecting and teach others

how to do the same.

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