Soap.Club Announces Natural Pet Shampoo Marketing Campaign

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Soap.Club, a company based in Vaughan, Ontario, Canada, has announced an aggressive marketing campaign that will make their natural pet shampoo available through US veterinarian clinics with grooming centers. The campaign is set to begin in November 2016 and will initially encompass the Midwestern United States.

The dog and cat shampoo produced by Soap.Club is currently featured on Amazon, and the new campaign coincides with the recent re-formulation of the hypoallergenic shampoo to include oatmeal in their recipe. Jack Widmer, Pet Spa Manager at Soap.Club, says: "We're excited to re-introduce our pet shampo with oatmeal and particularly to begin offering it to veterinarian clinics."

The pet shampoo conditioner was formulated by Soap.Club to be used on all breeds of cats and dogs. The company states that it can be used on dogs and cats with dry or oily skin and is a natural alternative to medicated shampoos.

The dog shampoo contains a formula that is rich in vitamins and antioxidants that help to soothe the pet's

skin and keep it moisturized. Widmer says that it is also tearless and soap-less and helps to restore the luster of the coat, something that many medicated shampoos and conditioners are unable to do.

"We continue to use only the finest natural ingredients in all of our products," says Widmer. "Our shampoos contain plant extracts that are known for their amazing benefits to the skin and hair."

Widmer states that the shampoo and various other products are now available to veterinarian clinics across the Midwestern region of the United States, and that this territory may increase as time goes on. He says that clinics and groomers who have to date tried the product have had nothing but positive reviews from their businesses as well as their own customers.

Soap.Club produces a number of quality pet products made from natural ingredients. All of the company's products are produced in the United States rather than imported from other countries. Their line of pet shampoo and conditioner are available on the Amazon marketplace and more information about these and other products that the company offers can be seen on their official website.

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Soap.Club

Purveyors of natural and organic soap. The small family run business is located in rural Canada. The company was inspired by the beauty and culture of the Hawaii and after speaking with an artisan soap maker about the health benefits of natural soap.

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