GrowUpSmart Announces Launch Of Chess Set On Amazon UK

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GrowUpSmart, the educational toys and games company, has announced that their Smart Tactics Chess Set series is now available in the UK through Amazon. After originally releasing in the United States market, the company states that they have recently released their chess set onto the Amazon UK marketplace.

Martin Reinhold from GrowUpSmart says, "After significant growth in sales of this game, we are now expanding into UK. Customers can now purchase our GrowUpSmart chess sets on Amazon UK."

GrowUpSmart's chess set comes in three editions, ranging from beginner to advanced. The Standard Edition provides everything needed to get started in the game, according to the company. it includes a board created from FSC certified New Zealand pine and has algebraic notations engraved around the borders.

"It's a gorgeous set and it is perfect for gift giving," says Reinhold. "In fact, the timing of our release in the UK coincides with the holiday shopping season perfectly, and we hope that our customers both in the UK and the US will take a look at our sets as gift ideas for their loved ones who are passionate about the game."

The company's Plus Edition of the Smart Tactics Chess Set includes the same products as with the Standard Edition, except for the addition of a chess bag. The company states that this is perfect for those who want to protect their boards from damage and who prefer to carry their games with them when they leave the house.

The Premium Edition contains the same items as the Plus Edition, except that it has 12 additional chess pieces, which the company states are good for those who tend to lose game pieces. Reinhold states that this is the perfect game choice for ultimate chess players.

All three chess sets are now available for purchase through the Amazon marketplace both in the United States and in the United Kingdom. The company also offers a variety of other games, although they have not stated when those games will be released in the UK market.

Those interested in learning more can do so on the official website for GrowUpSmart, which can be accessed at http://growupsmart.com/smart-tactics-chess-set/.

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GrowUpSmart

GrowUpSmart is a company based on the idea that children learn best when they are playing.

We develop and sell educational toys and games and are always looking for the best way to provide the highest possible educational value in our products.

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