



Business Mines Creates Mobile Business Apps That Allows Businesses To Communicate Directly With Their Customers

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Business Mines, an Australian based marketing firm, has announced their mobile business apps as a method of introducing companies to the modern approach that allows consumers to browse more efficiently from mobile devices. The service works by creating an application customized to a business so that clients and customers can access loyalty program options, contact information and other useful features directly from their handheld tool without the need to log into a PC or call customer service directly.

The company breaks down the process of the app and the incentives it brings to businesses through their website. The site includes access to a number of other services provided by Business Mines, including reputation management, video leads, paid advertising, press releases, search engine optimization, and more. Business Mines advises those interested in learning more about options such as their mobile leads services to [click here](#) for more details. They have said the following regarding the mobile experience:

"With mobile loyalty programs and in-app support requests, we can help your business keep customers happy and coming back for more, time and time again."

Pricing on the mobile business apps vary depending on the type of package that is purchased. The packages start at \$17 per month for the Do It Yourself Mobile Site, which offers features such as click to call, maps and directions, a custom mobile website URL and more. The most expensive option comes at \$37 per month for the Custom Android or Custom Android and IOS App, which supplies businesses with a mobile shopping cart, push notifications, a complete mobile marketing solution and more. Each package price also includes a start-up fee of \$97, except the two most advanced systems which have an overall complete value listed on the website.

CEO of Business Mines, Jorge Barba, is described as having nearly 20 years of experience in the fields of IT and marketing, with a passion for bringing forth expert marketing technology in an effort to assist the local business market expand. The company has expressed that while their services are all of the highest quality and up to date with the most modern applications and marketing methods, their prices are still much lower than competitors in the industry. The following has been said in regards to what the company brings to businesses:

"With simple, step-by-step app creation tools and tireless customer support, Businessmines makes apps easy for small businesses."

Business Mines offers a number of resources for businesses considering the move from a standard to mobile friendly website, as well as to those interested in using mobile business apps to better represent their brand. Videos, photos, and working examples of apps are all viewable from the company website. The contact page also contains an easy to access contact form, which allows businesses to fill in information, and a request or comment, which will be responded to by a Business Mines representative.

The company has made it clear that they fully support the mobile website and mobile application movement, which is sweeping the marketing and business industry.

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