

BuyRealSocialMarketing Releases Top 7 Instagram Software Tools For 2016

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BRSM offers an up-to-date review of the best software for Instagram in 2016. The information describes the software, its capabilities, and benefits.

Knoxville TN: BuyRealSocialMarketing and Dennis Robinson have prepared a current review blog and article about the best Instagram software on the market in 2016. The recognition of Instagram as one of the most effective platforms for marketing and promoting purposes is becoming more apparent all the time. A number of software versions are available to improve the efficiency of the Instagram account. The social media platform has about five hundred million active members and is growing.

Managing an Instagram account requires good software to keep track of interactions, make posts automatically or on schedule, launch cost-per-click campaigns, and other purposes. The professionals at BRSM have reviewed the available software and made their recommendations for the top software. The top picks by BRSM include CrowdFire, Piqora; Social Insight; Latergram; Repost; Social Rank; and Facebook Power Editor.

Each of these software selections has functions and components which make it part of the top seven list. CrowdFire, for example, can be downloaded as a web-based application, or an iOS or Android app. CrowdFire identifies users who have unfollowed the account. Piqora is a tool that identifies the performance of a particular hashtag. Social Insight is a top tool for deep analytics on one or multiple accounts.

Latergram is a useful tool to schedule posts for Instagram. Any device can be used. Repost allows users to report photos and videos, Credit is given to the original poster. This software includes a Bookmark feature for saving photos and videos automatically and report later. The Search option also assists in finding and saving images. Social Rank helps to identify, manage and organize all Instagram followers. Demographics of all the followers can easily be checked.

Facebook Power Editor offers advanced targeting for a specific group of users for a particular ad. Targeting

options such as age, gender, interests, location and habits can be included.

For the latest information about them, visit
<https://buyrealsocialmarketing.com/top-7-instagram-marketing-tools-2016/>.

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For more information about BuyRealSocialMarketing, contact the company
here: BuyRealSocialMarketing Dennis Robinson 866) 308-2873 dennis@buyrealsocialmarketing.com 3056
Public Works Drive, Knoxville, TN 37921

BuyRealSocialMarketing

Website: <https://buyrealsocialmarketing.com/instagram>

Email: dennis@buyrealsocialmarketing.com

Phone: 866) 308-2873

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