GrowUpSmart Chess Sets Proving Particularly Popular For Kids

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GrowUpSmart, an educational toys and games company, has recently completed an extensive study among their customers. One element of this survey has showed that their Smart Tactics Chess Set series has proven to be a popular choice for school chess purposes. By offering chess sets for kids, GrowUpSmart has aimed to encourage more children to play educational games, and they are pleased to see that this is working.

Founder of GrowUpSmart, Martin Reinhold, says: "Many of our customers are parents who are getting a chess set for their child to use for school chess. Parents are looking for a chess set of good quality at a low price. Our Plus Edition includes a velvet chess bag custom made for the chess set and its a great way to protect the game during transportation and storage. The Premium Edition even includes extra chess pieces. This is very convenient because a chess set that gets carried around a lot and used in a busy environment, will likely have chess pieces that get lost."

Chess is known to be one of the oldest games in the world, dating back some 3,000 years at least. Millions of people all over the world play it. Research has shown that playing chess can help strengthen and exercise a

wealth of different cognitive skills. In fact, it has been demonstrated that there is a direct correlation between children playing chess and improvement in their logical thinking, problem solving abilities, numerical and spatial skills, and memory improvement. "There are simply so many good reasons why children should play chess that we have decided to make this game our flagship product," adds Martin Reinhold. "We have made three different variations of the game to give you the choice of a couple of cool upgrades. The variations are: Standard, Plus and Premium Edition."

The set, in each of its variation, has proven to be incredibly popular with parents, grandparents, and schools investing in them to increase the game playing opportunities for children. GrowUpSmart aimed to encourage children to step away from electronic gadgets every once in a while, and they are proud to have achieved this.

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GrowUpSmart

GrowUpSmart is a company based on the idea that children learn best when they are playing.

We develop and sell educational toys and games and are always looking for the best way to provide the highest possible educational value in our products.

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