



Ethana Online Publishes 'In Defense of Rodrigo Duterte' As Part Of Their New eBook Service Offering

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Melbourne, Victoria-based Ethana Online, one of the leading local business marketing solution providers in Australia, today has announced the official launch of its eBook solution to prospective book authors who want assistance in their self-publication of their online materials, as the new product offering became available this week. The company has expanded its marketing solution to home-based authors who like to have a marketing company take care of their online presence and ebook distribution.

The spokesman of the company states, "We want to provide a fairly simple solution to all prospective book authors by removing the technological pain in formatting their books so they can easily publish work online by themselves or the company can do it for them. There are lots of book authors who want to try online publication but suffer this technological hurdle, and some may even take weeks to do the formatting alone while trying to understand the new technology. Our solution makes it easy to for book authors to focus on their writing and leave the technology to us."

As part of their new business offering, one of the company's authors released their ebook on Amazon, iTunes, and Click2sell websites so others can see for themselves the bare-minimum formatting layout of their

ebook solution. The company chose a rejoinder political ebook entitled 'In Defense of Rodrigo Duterte' about the controversial but colorful Philippine presidential candidate Rodrigo Duterte. The company chose the political ebook as part of their owner's interest in engaging political discussion in his spare time.

As well as that, Ethana Online will be celebrating the launch event by offering a free marketing consultation to book authors who want to spread their name or brand online. Any book authors can also take advantage of cheaper solutions by availing the company's marketing solution in one bundle.

The business already offers a range of high quality but affordable online marketing solution for local business such as AdWords solution, video marketing, mobile marketing, reputation and press releases.

Finally, book authors who want pricing for their work can leave their details on the company's contact page. They may also leave messages whether they want to use another marketing solution for their name or brand.

For further information about Ethana Online, this can be discovered at <http://www.businessmines.com>, and for more information about their sample ebook itself, more information can be found at <http://duterteforpresident.net>.

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