

Orlando Website Launches Business Directory

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Corey Willey offers a new business directory site for online businesses. The listing in the directory is free of cost at present.

Orlando FL: Corey Willey (<http://www.coreywilley.com/>) is pleased to announce the launch of his new business directory website. Inclusion in a business directory regardless of the type of business is a proven way to increase the market presence of the business, thereby increasing traffic as well as bottom-line revenue. Since listing of the business in the directory is often free or at a minimal cost, a business directory listing is an excellent return on investment (ROI).

According to a recent interview with Corey, "Listing your business in my new directory at <http://www.coreywilley.com/corey-willey-online-business-directory/> is an easy and convenient way to increase the traffic to your website or to your business. I have helped large and small businesses to achieve market success online. If you have an online business, I welcome your listing at no cost to you."

The business directory set up at Corey Willey.com includes various types of businesses. One example is 24-hour or emergency plumbing businesses in Orlando (<http://www.coreywilley.com/orlando-plumbers-24-hour-plumber-orlando-emergency-plumbing-orlando/>).

Orlando plumbing services firms are invited to join the business directory in order to begin reaching more local customers online immediately."

Plumbing issues can arise in various parts of the household or business systems and can range in difficulty from hard to easy. The website at the plumbing section of the directory provides basic knowledge about preparation for plumbing tasks. Finding the right plumber is easier when there is a comprehensive and user-friendly business directory available.

In the category of plumbers, the potential customer can specify which type of plumbing specialty and experience is most needed for a particular repair or installation service. Other businesses will have their own categories and specialties which are provided in the details of the directory. Recommendations and

references about the type of service which is received by the customer also help to simplify the process of finding the right professional for a particular job.

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