



Former News Anchor Opens Exciting New Business in Oviedo, Florida

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Former award winning television news anchor and reporter Lisa Bertin-Queena has opened a new production company in Oviedo, Florida called Video Queen Productions LLC.

With over 10 years? experience in the news business working for stations such as ABC, NBC and FOX, Video Queen Productions brings something new and exciting to the table.

"The videos we produce are not commercials, in fact we're the anti-commercial production company", says proud owner Lisa Bertin-Queena. "We want to tell stories through our videos and really engage viewers and give people interesting content they will want to watch, not just a commercial that's all about selling their product."

"The sales process today is so much different. " says Bertin-Queena, who also has many years of sales experience in television and radio advertising as well as health insurance, "Consumers so much more skeptical today, with a growing increase in scams and identity theft, who can blame them. To sell today, you

need to build a relationship of trust, and a properly produced video and marketing plan is a great place to start."

Video Queen Productions focuses on creating professional and affordable corporate videos to help businesses grow. They also produce product demonstration videos, training videos, video resumes, testimonials and their very popular video business cards.

"Clients love our Video Business Cards," boasts Bertin-Queena, "they are a great way for a business to let potential clients know about who they are, why they are passionate about what they do and what makes them unique. It's a great way to stand out from your competition."

"Lisa was a pleasure to work with and takes great care in making every photo shoot count. She made me feel relaxed while interviewing me for the 'Video Business Card', and what a great marketing tool to introduce your business to potential client! Her tenure in the television industry shines through in all the videos that she produces and I would definitely recommend her," says Natalie Amento of Absolute Home Realty.

"How do you know you have the right Video Company? When everyone responds with 'Wow!' and 'Powerful!' That is when you know your message touched and engaged an audience. Video Queen Productions is professional, easy to work with, great guidance and advice and very knowledgeable. They have the right skills and ability to reach through the screen and touch people's hearts and get your message across," said GW Tolley, Author.

"With the growing popularity of social media, there is also a growing need for companies to have videos they can post on a regular basis," says Bertin-Queena. "We are excited to be able to provide professional and affordable videos that will really help our clients to succeed."

Video Queen Productions also specializes in Cause Marketing Campaigns, where a company pairs with a non-profit organization to do a marketing campaign that benefits both.

"I am passionate about making great videos, but I'm also very passionate about helping others. Doing these Cause Marketing Campaigns is really the best of both worlds for me," says Bertin Queena.

Bertin-Queena also spent over 6 years working with local non-profit organizations managing major fundraising campaigns and events.

Video Queen Productions is a full service video production and marketing company. For more information visit their website at www.videoqueenproductions.com or call 407-952-4468.

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For more information about Video Queen Productions LLC, contact the company here: Video Queen Productions LLC Lisa Bertin-Queen 4079524468 lisabq3@gmail.com Oviedo, Florida

Video Queen Productions LLC

Video Queen Productions is a one-stop shop for professional and affordable corporate videos. We will help you determine what type of videos will best promote your company. We will write the script, shoot & edit the video and provide talent if you need it.

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