



## **Perfect And Simple Solutions Release Two Spatula Gift Sets Sure To Bring Smiles This Holiday**

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Perfect and Simple Solutions has announced an expansion to their line of products just in time for the Holiday season. The California based company provides time saving kitchen accessories to consumers, including their 5-piece Silicone Bowl Lid Set which has been a popular item on the Amazon marketplace since its initial launch. A spokesperson for Perfect and Simple Solutions stated that they are expanding their line to include some fun and festive silicone spatula gift sets.

Ms. Jeanette Fenton, President of Perfect and Simple Solutions, explained the decision to release this playful yet practical new line. "We were looking for some new items that would be fun and easy to use, and that suited our many customers' special interest in novel, yet good quality gifts. These colorful spatulas with their fun, guilt free encouragements, totally fit the bill. They make you laugh."

"The quotes appeal to the 'inner cookie monster' in all of us and provide that little bit of guiltless pleasure we love smiling about when eating desserts," Ms. Fenton continued.

The sets are versatile because they suit most any occasion and can be given as a gift set or split up for

creative gift packaging and decorating.

The spatulas themselves are made of durable, fade resistant food grade silicone that is temperature resistant to 450°F, with attractive eco-friendly bamboo handles. They are sturdy enough to use for baking, saucing, or even sautéing, making them also a practical gift for every day cooking.

Each gift set includes three 12" silicone spatulas, a gift card and a bow. Ms. Fenton pointed out that in addition to being given as a gift set, they could be split out as decorations for other packages, used for cookie exchanges, given with a favorite recipe, or attached on the outside of a kitchen gift or treat. She explained, "The novelty of having one of these on a package in itself creates a 'wow' factor to the gift they are opening."

Their first of these sets is the Christmas Silicone Spatula Gift Set in red, white and green with 3 different quotes: "All I want for Christmas is another cookie!", "Christmas calories don't count" and "All hearts come home for Christmas."

The other set is their Fun Silicone Spatula Gift Set for everyday special occasions, such as a birthday, a hostess gift, or a college student's first apartment, to name a few. Fuchsia, blue and green sport the quotes "Life is short - Eat Dessert first!", "I never met a cookie I didn't like" and "Kiss the cook?"

Said one enthusiastic customer, "One of the things I like the most is I can give them with a batch of candy or cookies. It's an inexpensive way to still give your favorite people something that will make them smile and they love it."

Perfect and Simple Solutions has experienced rapid growth in their 2 years since opening, currently ranking in the Top 25 for their category on Amazon. When asked about their growth, Fenton stated, "We feel it is due to our rigorous quality control and total dedication to excellent customer service. We want every customer who purchases our product to feel 'That's perfect!' "

Based on their high rankings and positive reviews on Amazon, Perfect and Simple appears to be doing just that. As one satisfied customer stated, "It is such a pleasure dealing with a retailer who actually cares about whether the customer is happy."

More information about Perfect and Simple Solutions, including a complete look at their line of silicone kitchen products, can be seen at their company website or on Amazon.

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For more information about Perfect and Simple Solutions, contact the company here: Perfect and Simple Solutions  
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## **Perfect and Simple Solutions**

*We provide solutions that simplify life in the home and kitchen. The owners, John and Jeanette Fenton, long time successful entrepreneurs, are committed to providing simple low cost/high quality solutions for around the home.*

*Launched in 2014.*

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