



CMS Social Announces Facebook Social Media Services Are A Marketing Necessity

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CMS Social, a Florida based marketing company, has announced that Facebook social media services are becoming a necessity in the business world. They have suggested that with the online world focusing so much around social media, and with so much business now taking place online, the two together can make big things happen for companies that take advantage of the relationship they share.

The social media services provided by CMS social vary depending on the platform being used by the client, but include a number of similarities such as daily posting, interesting and unique content, and the monitoring of consumer interactions through the accounts. One of the top social media platforms recognized by the company for success in growing a brand and creating more dramatic customer interaction is Facebook, which is why the service features include quality assurance and variety in the content posted. The company has said the following regarding the content that they select for use

"As the saying goes "Variety's the Spice of Life", and in terms of Social Media Marketing that statement

remains true. Utilizing your Social Profile our content writers craft a variety of engaging content designed to help attract followers, gain 'Likes', and build your audience."

CMS Social aims their services toward small to mid-sized businesses, start-ups, and even entrepreneurs who are looking to create a name for their company through social media without spending time that could be better used elsewhere. For those who are interested in learning more about the features, services, and prices involved, they have encouraged potential new clients to visit their website at <http://www.cmssocial.com/plans-pricing/>.

The price points for the various social media packages offered by the company start at a rate of \$129 per month, which includes content updates on Facebook, Twitter, Google+, Pinterest, and LinkedIn, along with customer service capabilities. More advanced packages include either Twitter or Facebook management along with these content posting options, and run at \$209 per month. The most inclusive plan provides both Facebook and Twitter management, along with content posting, and the cost is \$279 per month.

The Facebook package, which is being deemed as a new necessity of online business by CMS social provides some incentives that the less inclusive options. From Monday through Friday, 7am to 7pm, CMS Social keeps track of all consumer interactions left on a company's Facebook page. This includes private messages, comments, likes, and shares, and anything relevant is shared with the business' management for a more authoritative response. They have stated:

"Our social media experts take all the pains out of consistently creating and posting quality content to your company's social media pages, freeing up your time to focus on your business. We do all this at a very affordable monthly price, much cheaper than hiring someone in-house too!"

The company's contact page, found on their website, includes a multitude of communication methods including phone, e-mail, social media accounts, and a convenient online contact form. They encourage all interested businesses to contact them with questions or concerns regarding their services and the features they provide.

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For more information about CMS Social, contact the company here: CMS Social Matt Gronbeck 855-476-2425 help@cmssocial.com 1674 Meridian Ave, Suite 320 Miami Beach, FL 33139

CMS Social

CMS Social specializes in quality Social Media Marketing for SMBs, offering affordable Facebook, Twitter, Google Plus, and LinkedIn Brand Marketing Services.

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