



Cape Town SEO Expands Its Services

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Search engine optimization (SEO) is a reasonably new field of specialization in South Africa, with a sudden tremendous boom in the number of people accessing the internet through their mobile devices. To manage this demand, Cape Town SEO, an online marketing company in Paarl, South Africa, now offers not just standard SEO services, but also social media marketing, website design, online reputation management, press releases, video marketing, and mobile apps development. These services are rapidly proving to be the best SEO services in Cape Town.

Rocco Gagiano from Cape Town SEO says: "South Africa was running behind in regards to internet services for a long time, even if it is considered by some to be a developed country. In fact, the latest Africa Online report showed that we were behind even Nigeria and Kenya. Now, something has changed all of a sudden, and almost everybody now has a smartphone and using this to access the internet. This has changed the face of online marketing, and we have been at the heart of those developments, keeping up with what is needed, required, and popular at the moment."

The company is quickly setting itself apart as offering the best SEO Cape Town business can use. One of the reasons for this is that they are always working to keep their services not just up to date, but ahead of the rest of the market. For instance, as of November 15, 2016, they have launched their mobile app development

service. Not only is this a step ahead of what the majority of other local SEO companies offer, they have also made sure that this service is incredibly affordable, ensuring small to medium sized businesses can also make use of it.

The Cape Town SEO company is committed to making sure that every small business in Cape Town and beyond is able to get the most out of the new mobile and online revolution. "One of the things we want to do is provide local businesses with the information and tools they need to grow exponentially," adds Rocco Gagiano. "We encourage people to check our Facebook page, YouTube channel and website for regular updates and information on things they can easily implement themselves to maximize their online marketing efforts."

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For more information about Cape Town SEO, contact the company here: Cape Town SEO Rocco Gagiano 0833778812 info@capetownseo.com 463 VAL DE VIE ESTATE PAARL 7646

Cape Town SEO

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