



Auto Direct Mail And Digital Advertising Firm Launches New Website

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Direct Hit Auto is focused on the automotive industry and as such provides integrated auto dealer marketing services for companies that offer new and used vehicle sales and service. They have now announced that they have recently launched their new website on directhitauto.com.

A representative from the company says: "Direct Hit Auto provides automotive organizations across the U.S. with our exclusive sales and service marketing programs. We get you real and trackable results with positive ROI with every campaign we run."

Research has demonstrated that traditional auto direct mail sees a return of between 0% and 1%. This is why Direct Hit Auto has perfected the open rate using a multi step advertising approach instead. This combines direct mail campaigns with paid search placements and social media marketing. This approach has led to dealerships seeing 10% to 15% responses using the combined approach.

Furthermore, the company also provides its own business development center that handles all incoming leads. Appointments for the stores of their clients are set through this BDC. In so doing, they ensure even

greater leads and returns for all their customers.

The representative adds: "We want to encourage every auto dealer with a great rooftop who is not hitting their numbers to contact us. We will ensure that your marketing budget dollars will not get wasted. We can help those who have tried all the usual channels like, TV, radio, and newspaper, but just aren't seeing the results they expect and need to hit their numbers each month."

Visiting DHA on Facebook , customers can also contact the company, as well as find out more about their services. This Facebook page has been launched as part of the new website, and is already gathering a lot of attention. The combined approach that Direct Hit Auto offers is something that many dealerships are crying out for, the company says.

Direct Hit Auto offers a range of specific services to the automotive industry, which include Car Drops, Automotive Syndicator, Trade-in Valet, and Direct Mail. In combining each of these elements, they have provided rooftops across the US with out of the box, innovative solutions that deliver proven results on every dollar invested.

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For more information about Trinity Leads, contact the company here: Trinity Leads Mark Casey (401) 216-9585 mark@trinityleads.com 20 Maywood Drive West Warwick, RI 02893 USA

Trinity Leads

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Website: <https://trinityleads.com/>

Email: mark@trinityleads.com

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