Chess Set For Beginners Now Top Seller On Amazon

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GrowUpSmart, an educational toys and games company, has announced that their chess set for beginners has become a top seller on the Amazon marketplace. The company offers a number of games, all of which are designed to teach children strategies and tactics.

Martin Reinhold with the company says, "We developed our Smart Tactics Chess Set to entice children to play but to also help them as they learn. All of our games are developed with children in mind to help them find something fun and challenging that maybe doesn't involve video games or television."

Reinhold states that the reasoning behind these games is likely what makes them so popular with parents. He states that many parents have expressed their appreciation of the fact that their children getting involved in classic games that are not played on computers or other technological devices.

"Kids want to learn and they need to learn," says Reinhold. "Our goal has always been to help them learn and to do it in a fun way. These are games that have been around for centuries and sadly many children have never played them."

The Smart Tactics Chess Set can be seen at

https://www.amazon.com/GrowUpSmart/pages/default?pageId=TO32TW2IP8615X4. The company states that one reason parents admit to purchasing the game is because it offers instructions for learning. The chess set comes with instructions for beginners as well as access to an online video course that will teach children the basics of playing the game.

The Smart Tactics Chess Set comes in three different versions, each of which contain everything needed to play plus instructions. The second set in the series also includes a carrying bag and the premium set also contains additional playing pieces.

Reinhold states that the game teaches children strategies and skills that they will use for a lifetime, which is another reason that make the game so enticing, according to parents. The company says that they believe the primary reason the game has gained such popularity on Amazon is because it appeals to both children and adults. More on the chess set can be seen at http://growupsmart.com/smart-tactics-chess-set/. Those looking for other game boards can visit the company website.

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GrowUpSmart

GrowUpSmart is a company based on the idea that children learn best when they are playing.

We develop and sell educational toys and games and are always looking for the best way to provide the highest possible educational value in our products.

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