Smart Tactics Chess Set Hits Amazon Milestone

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The Smart Tactics Chess Set Developed by GrowUpSmart, an educational toys and games company, has reached a new milestone on the Amazon marketplace. The company has recently announced that the game set has surpassed 50 positive reviews, a feat since it was released just a short while ago. "We're thrilled that our basic chess set has been so well received," says Martin Reinhold with GrowUpSmart.

Reinhold says that of the more than 50 customer reviews on the Amazon marketplace alone, more than 90 percent carry five stars. He says that the company regularly receives comments from customers who tell them how pleased they are with the Smart Tactics Chess Set Series.

"We've got three game sets in the series," Reinhold says. "The first is the most basic, but still offers a wide range of features that you don't see in other similar game sets."

The Smart Tactics Basic Chess Set, which can be seen at https://www.amazon.com/GrowUpSmart/pages/default?pageId=TO32TW2IP8615X4, contains everything needed for beginner chess playing, including an instruction sheet to teach new players as well as access to an online video tutorial series that outlines the basics of the game and playing strategies. Reinhold says that it's the extras, like the tutorial as well as the algebraic engraving on the board itself, that make it such a

popular choice for customers.

The other two chess sets in the series also contain the same playing board and instructions but offer additional features such as a carrying bag and extra game pieces for more serious players.

GrowUpSmart is a company that began developing board games to counter the fact that children are now spending so much time playing with tablets, computers, and video game consoles. The company states that their chess games provide children with a fun way to learn vital skills, such as strategy and critical thinking, without the need for electronics.

Reinhold states that they realized that convincing children to get involved in games that are not electronic in nature would be difficult, but he states that the recent influx of positive reviews on the Amazon marketplace proves that they have done the job that they set out to do, which is provide parents with an alternative to computer and digital game play for their children.

More on the chess sets can be seen at http://growupsmart.com/smart-tactics-chess-set/ while those who want more information on other games can check the company website.

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GrowUpSmart

GrowUpSmart is a company based on the idea that children learn best when they are playing.

We develop and sell educational toys and games and are always looking for the best way to provide the highest possible educational value in our products.

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