GrowUpSmart's Smart Tactics Backgammon Set Was A Popular Gift Item This Year

December 27, 2016

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GrowUpSmart, an educational toys and games company, has announced that their their leather backgammon set, which is available on Amazon at https://www.amazon.com/Leather-Backgammon-Set-Board-Game/dp/B01HETP874, has been a very popular gift item this year.

"The backgammon set was only released in October, but the popularity of the game has really taken us by surprise," says Martin Reinhold, founder of GrowUpSmart. "Unfortunately the game sold out before Christmas, but we are working hard to get them back on the shelves."

Backgammon is one of the world's oldest games, believed to date back some 3,000 years ago. Meanwhile, various research studies have shown it to be incredibly beneficial in developing a range of cognitive functions in children. These include strategic and logical thinking, as well as reasoning and memory. Furthermore, being a game played with two people, it also enhances social interaction between friends, or between parents and their children.

"We aimed to create a backgammon set that is not educational, but also a lot of fun," adds Martin Reinhold. "This is why the board closes shut to form an easy to carry briefcase with spaces for the checkers so that they don't go everywhere. The inside of the board is inlaid with red, white, and green felt."

The backgammon set will soon again be available on Amazon, and also on the company's own website at http://growupsmart.com/smart-tactics-backgammon-set/. People are encouraged to visit either site in order to gain more information.

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GrowUpSmart

GrowUpSmart is a company based on the idea that children learn best when they are playing.

We develop and sell educational toys and games and are always looking for the best way to provide the highest possible educational value in our products.

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