GrowUpSmart Backgammon Set On Amazon Is Popular Holiday Gift

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GrowUpSmart, an educational toys and games company, develops games that are designed to teach children essential life skills, without the use of electronics. The company has now announced an influx of sales for their popular backgammon game set, which they say is likely due to the current holiday shopping season.

Martin Reinhold with the company says, "We expected a slight increase during the holidays, but we didn't expect sales to increase this much. It just goes to show that parents appreciate the goal that we are trying to reach."

Reinhold is speaking of the company's philosophy that children should be able to enjoy game play without the need for electronics or digital devices. The company was founded on the principle that children should not always be stuck in front of a television or computer, or playing games on tablets or video game consoles. They developed traditional board game sets in the hope of enticing children to try more traditional means of enjoying themselves, while learning something at the same time.

The game set, which can be seen on the Amazon marketplace at https://www.amazon.com/Leather-Backgammon-Set-Board-Game/dp/B01HETP874, offers everything players need to begin playing, including an instruction manual and access to an online video course that teaches the basics of the game. Reinhold states that the instructions are clear, even for children.

"Everything we do is done with teaching children in mind," Reinhold states. "We believe that it is this dedication to our young people that has made the game so popular and what has contributed to the increase in our sales of late."

More about the game, including what is included and a look at other similar games that the company offers can be seen on their Amazon seller's page at https://www.amazon.com/GrowUpSmart/pages/default?pageId=TO32TW2IP8615X4.

Reinhold states that the Smart Tactics Backgammon Set is suitable for younger children but adults have found that they enjoy the game as well, which is likely another reason that it is a popular holiday gift choice. More on the backgammon set can be seen at http://growupsmart.com/smart-tactics-backgammon-set/. Those who would like to know more about the company including a complete list of the games and products that they offer for children and adults can visit their official website at http://growupsmart.com.

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GrowUpSmart

GrowUpSmart is a company based on the idea that children learn best when they are playing.

We develop and sell educational toys and games and are always looking for the best way to provide the highest possible educational value in our products.

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