



Bioimaging Helps Early Detection Of Ovarian Cancer As Talcum Powder Lawsuit Filings Continue

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TheProductLawyers.com reports on new methods that may help identify ovarian cancer early on.

According to BioOptics World, Jennifer Barton, Ph.D., is leading a two-year, \$1 million project funded by the National Cancer Institute to identify imaging biomarkers of ovarian cancer. The article states that women who receive currently available screening tests to look for ovarian cancer are no less likely to die from the cancer than women who don't. Barton's method works to identify biomarkers that would allow scientists to observe how changes in cancer occur. The changes in mice with ovarian cancer would occur over a span of months, while the same changes in a woman with ovarian cancer would occur over several years.

These progresses are pivotal to the treatment of ovarian cancer, especially for women in the U.S. who are now also tangled in litigation concerning the cause of the deadly disease. Nearly 2,000 women who have opted to file lawsuits against companies such as Johnson & Johnson are alleging that their ovarian cancer is a result of using their talcum powder products. These plaintiffs state that after prolonged use of things such as Johnson & Johnson's Baby Powder for feminine hygiene purposes, they were diagnosed with the deadly disease. These women are now claiming that a direct link exists between the two and that

Johnson & Johnson knowingly marketed these products without warning consumers about the risks.

Johnson & Johnson has adamantly denied these claims and stated that they have "followed the science." Studies over the last 40 years have been split on whether there is a connection between talcum powder and ovarian cancer. While some researchers have found an increased risk of cancer associated with talcum powders, others have found no such evidence.

Despite the lack of evidence, three juries have found that Johnson & Johnson can be held accountable for these women's pain and suffering. Three trials so far have forced the company to pay millions in compensation to the women.

As these lawsuits are expected to grow in numbers, Banville Law is seeking to help those currently suffering. The firm has many years of experience fighting large pharmaceutical companies who have put dangerous drugs and devices onto the market, foregoing public safety for corporate greed. Attorneys at Banville Law want to assist those who believe they have been directly affected by the use of Johnson's talcum powder. Affected individuals may be entitled to financial compensation and legal action. Banville Law is currently offering free consultations to individuals who qualify.

For more information, to schedule a consultation or to ask questions contact Banville Law at (888) 976-6742.

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