

Your Marketing Dr Offers Free Online Reputation Snapshot To Chiropractors

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Local Internet marketing company, Your Marketing Dr, has announced that they are offering a FREE Online Reputation Snapshot to chiropractors. Dean Renfro, a spokesman from the company, says that this free snapshot will help chiropractors get a better insight of their professional image online, which is crucial to not only protect their reputation but also to apply the right strategies to help their business become more successful. The company has the following to say:

"You might not have complete control over what other people are saying about you online, but you do have control over your own message."

Your Marketing Dr stated that when a business is able to gain as much knowledge as they can about what others think about their services or products, as well as where this information can be made available, it can then help empower a local business to apply effective reputation management by enhancing their reputation and presence through their own messages and responding to negative and positive remarks from their clients.

Dean Renfro has stated that because close to 76% of adults will search for a chiropractor online, online

reputation monitoring is crucial. Most of these adults will make the decision based on the reviews they read. If

chiropractors fail to effectively manage their online reputation, this could result in their clinic losing a lot of

business. He also said the following:

"People rarely hire a chiropractor without running an online reputation check. Online reviews, comparisons,

and search presence can tell you a lot about your clinic. This is the reason why top chiropractors and clinics

pay close attention to what people say about them online."

Your Marketing Dr stated that they have managed numerous clinics, and through their experience and

knowledge in this field, have been able to effectively suppress negative reviews, poor chiropractor feedback

and media publicity on major search engines.

Besides Offering a Free Online Reputation Snapshot to chiropractors, the company also gives free

consultations by telephone. Interested parties simply need to go to their website, http://yourmarketingdr.com,

where they will have the option to contact them by filling out an online form or calling the company directly.

Your Marketing Dr provides other services as well, such as web design, search engine optimization, lead

generation, local video marketing, pay per click advertising through Google Adwords and a few others. They

feel that their vast knowledge and experience of online marketing, especially for local businesses, is the

reason why they are able to help so many businesses create the right online presence to keep them ahead of

the competition.

The company says that there is a lot more than just making a website and hoping people find it. A lot of work

has to be spent in marketing by using social media platforms, blogging, SEO, not only to market but also to

monitor feedback from prospects, current and past customers. Online reputation management becomes

easier when the business is able to utilize all of these platforms and strategies consistently, and the company

feels that they are the right service to make this possible.

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For more information about Your Marketing Dr, contact the company here: Your Marketing DrDean

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Your Marketing Dr

We help local businesses be found by potential customers by providing marketing strategies and tools that out smart,

out produce and out market their competition.

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