



ABCI Selected to Promote Aero Expo Panama Pacifico 2017

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Salt Lake City, Utah -- Aviation Business Consultants International (ABCI) has been selected as the marketing firm for the second annual Aero Expo Panama Pacifico (AEPP) event to be held in Panama City, Panama.

"The Latin American market has been growing by leaps and bounds," said Paula Williams, President of ABCI. "And the AEPP event is a proven concept and a great location." Yvan Boniface and his team were very successful in their first year without much marketing, and they were able to attract some very impressive exhibitors and sponsors, including Dassault, Embraer, Pilatus, Textron Aviation (Beechcraft, Cessna and Hawker are under the Textron umbrella) Million Air, Rockwell Collins and many others. That just proves the market is ready, the location is ideal, and we're delighted to be a part of it and are planning for some impressive growth this year."

Williams cited IATA's figures that air transport supports more than 4.9 million jobs and counts for \$153 billion in GDP in Latin America.

Yvan Boniface, organizer of the event, said, "We wanted to build on the success of the AEPP 2016 and muscle up the marketing of the expo with a more professional touch. We found in ABCI a great team, organized, resourceful, extremely experienced within our industry, and offering a custom made solution to promote our event on a broad scale. The perfect match for us as we realized how important it is for our visitors and exhibitors to reach a large audience. We are confident that with ABCI, the AEPP 2017 will deliver an even larger and more diverse group than last year, for an exceptional networking experience."

Last year's event included six aircraft on display, 25 exhibitors including one original equipment manufacturer (OEM), worldwide and local FBOs, fuel providers, and a maintenance and repair organization (MRO). Attendees included more than 500 visitors from 15 countries.

Exhibitor registration for the event will be open in mid-December. More information can be obtained from the event website, <http://aeroexpo-panama.com> or by searching "Aero Expo Panama" or the hashtag "#AEPP17" on Facebook, LinkedIn or Twitter.

About ABCI -

Aviation Business Consultants International (ABCI) is a marketing company based in the United States that assists aviation-related companies to market more effectively and sell more of their products and services. ABCI brings technologies and "inbound" marketing techniques from the finance and technology fields to the aviation industry, and focuses on measurable, content-rich, "long cycle" marketing of complex or high-value products and services. ABCI can be contacted at 702-987-1679, by email at paula@aviationbusinessconsultants.com or via Facebook, Twitter, or LinkedIn.

About Aero Expo Panama Pacifico ?

The first annual Aero Expo Panama Pacifico was held in Panama City in 2016. AEPP is the only aviation exposition of its kind between Mexico and Brazil, which includes a wide, diverse and growing market for business aviation products and services, and included indoor and outdoor exhibits and displays, as well as educational seminars, including a panel discussion on finance and legal aspects of business aviation and a panel discussion on the future of business aviation in Panama and the region.

For all enquiries and more information about this event, please contact: AEPP ? Panama Tel: +507 6408 1983, Email: yb@aeroexpo-panama.com @AeroExpoPTY.

Interviews and high-resolution photographs are available on request.

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For more information about ABCI, contact the company here: [ABCIPaula](#)

Williams702-987-1679paula@aviationbusinessconsultants.com1288 East 850 North

ABCI

ABCI helps aviation companies sell more products and services. We help charters, brokers, MROs, component manufacturers, software creators, doctors, lawyers, insurance professionals and others.

Website: <https://www.AviationBusinessConsultants.com>

Email: paula@aviationbusinessconsultants.com

Phone: 702-987-1679



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