



Business Mines Releases Highly Competitive Pricing Plans For Their Online Internet Reputation Service

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Businessmines.com, a company that is well known for its online reputation management system, has announced their new and highly competitive packages to tailor all types of businesses. They said that regardless of the package a business chooses, they will still be getting the same high quality system to help them manage their Internet reputation. There are currently two packages: the first costs \$97 per month and also has a setup fee of \$97. This package is tailored towards businesses that feel they have adequate computer skills to use the company's proprietary software. In addition, clients will be provided with video tutorials on how to use the system, and also have access to professional advice. The second package costs \$697 per month, but has no setup fee. Clients who choose this plan will be provided with a hands-off experience. Business Mines have stated that they will take care of everything as well as provide professional advice.

Jorge Barba, CEO of Businessmines.com, stated that regardless of the package businesses subscribe to, they will be taking a huge step in bringing marketing costs down while at the same time maintaining a high quality service for their clients. He continued to say that the reasoning behind the statement is due to the increasing amount of customers that will only make a buying decision based off a company's ratings. No

matter how much money a company spends on marketing their products and services, if their ratings are low, customers will turn to another business.

The company said that one of the main reasons why their online reputation management system has become so popular is because it gives clients all the right tools to easily access and manage a large range of online review sites, which can all be seen through the backend dashboard. The concept behind the system is simple and works as follows: once a business signs up, it is able to send a feedback request to all of their customers. If a customer gives a four or five star rating, they will then be forwarded to the review site in question where they can write a positive review. If, however, the customer only gives a one or two star rating, they will be forwarded to a complaint form that only the client and business in question can see. It will allow the customer to vent and to give the business and opportunity to try and resolve the issue. This in turn helps to prevent unhappy customers from potentially "bashing" their company online in the future.

Barber said that he can't stress enough just how important online reputation management has become in this day and age. Search engines have realized this and are now using ratings and reviews as one of the main factors to decide where a website ranks within their search results. He continued by saying that the quicker businesses come to realize this, the better equipped they will be at staying one step ahead of their competitors.

For those that would like to find out more about the company's Internet reputation management system, please click [here](#) for more details. Interested parties will also be able to contact the company directly, by telephone, or through their online form, if they have any further questions.

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