



## **Ford Dealer Closes More Deals With Mojo's Lead Gen**

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Mojo Global Automotive has announced a positive review from a Ford dealership using their lead generation software. During a three-day campaign, the dealership netted more than \$10,000 in new car sales, they state as a direct result of using the lead generation system by Mojo Global.

"We're always thrilled to hear positive stories," says Cory Michael Sanchez, co-founder of Mojo Automotive. "Our website has a number of Mojo Global 5-Star Endorsement stories that show just how effective this system can be for any business."

Sanchez states that the Ford dealership netted profit as a direct result of using the All-In-One Multi-Channel Predictable Auto Sales Lead Generation System by Mojo Global. He points out that this is just one story, among many others, that shows just how the lead generation system can work.

The Ford dealership claims 6 deals closed in 3 days adding Mojo Automotive Lead Generation. Sales for the top three auto manufacturers had dropped in July, which many state is an indication that the auto industry in general is entering the first plateau since the decade which led to the current financial crisis. Auto dealers, according to Sanchez, are solving the problem by using the system from Mojo Global, a fact proven with the current dealership's profit increase.

The automobile dealer ran the three-day campaign using Mojo's proprietary lead generation system, and saw massive results. The system generated nearly 300 inbound calls, more than 250 of which were unique calls, which directly resulted in net sales of more than \$10,000 in those three days alone. The system includes proprietary software that identifies prospects, and sends out thousands of emails, voicemails, and text messages to those prospects. Sales teams are instantly alerted when those prospects are ready to purchase.

"It's a win-win for everyone involved," says Sanchez. "You get leads, good strong leads, and those leads get to purchase what they need. If you want to see results like these, start your free trial today."

Sanchez states that the system allows sales team to focus solely on closing auto sales deals, while the system takes care of follow up and lead generation. Auto dealers who typically have little success with cold calling can use the system to avoid lulls in sales. More about the system and a look at other success stories can be seen on the Mojo Automotive's official website.

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## Mojo Global

*Winners of ?Marketer of the Year? award through the Phoenix Business Journal, Mojo Global Marketing is widely acknowledged as leaders and strategic visionaries in LinkedIn B2B lead generation training and software.*

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