

Online Dental Consultant Marks More Than Three Decades Of Experience

December 06, 2016

December 06, 2016 - PRESSADVANTAGE -

Mike Pedersen offers techniques to help dentists and orthodontists grow their practices. He provides improved ranking, more traffic and more traffic conversions.

Cave Creek AZ: The Dental Boost - Dental Marketing Consulting and Mike Pedersen are pleased to announce that the boutique digital marketing firm for dentists is very responsive to clients and provides a high level of communication. For more than thirty years, Mike has been providing dental and orthodontic marketing services to a limited number of clients. The firm has a number of specialties, including creating custom orthodontics websites as part of a comprehensive marketing plan.

According to Mike, "Our goal is to ensure that each dental or orthodontic client has a custom website which gives visitors a high level of information about your practice. The visitors are encouraged to respond to the information by contacting you, rather than your competitor. A usable website which feels friendly to the visitor will be the critical factor in converting visitors into patients. The website must be regularly updated to keep content fresh and interesting."

Orthodontic or dental SEO is the key to bringing visitors to the website. The Dental Boost has more than seven hundred buyer intent search phrases which can be implemented to help clients attract patients. These phrases are the most common ones which patients use when searching Google or other major search engines. The ranking in Google for SEO orthodontist and dental keywords will climb as the number of searches from local neighborhoods, cities and towns increases.

Better market presence is not a one-shot takes all. The internet rules and features are constantly evolving. Google does updates and new social media sites have an impact on the market. It requires constant attention to out-shine competitors.

The techniques employed by The Dental Boost allow the client's practice to be seen as the dental authority in the area. The revenue generating dental marketing services include search optimization, custom web design,

video marketing, mobile-ready websites with blog integration. Content marketing converts visitors into patients and keeps the appointment book filled.

For the latest information about dental marketing, visit the web pages online at <http://www.thedentalboost.com>.

###

For more information about The Dental Boost - Dental Marketing Consulting, contact the company here: The Dental Boost - Dental Marketing Consulting Mike Pedersen (866) 500-1414 mike@thedentalboost.com 28248 North Tatum Boulevard #155, Cave Creek, AZ 85331

The Dental Boost - Dental Marketing Consulting

Website: <http://www.thedentalboost.com/>

Email: mike@thedentalboost.com

Phone: (866) 500-1414

Powered by PressAdvantage.com